



Dr. phil. Sabine Rauchmann, M.Sc.

Introduction to the Library WISO/BWL, its services and its catalogue

Agenda

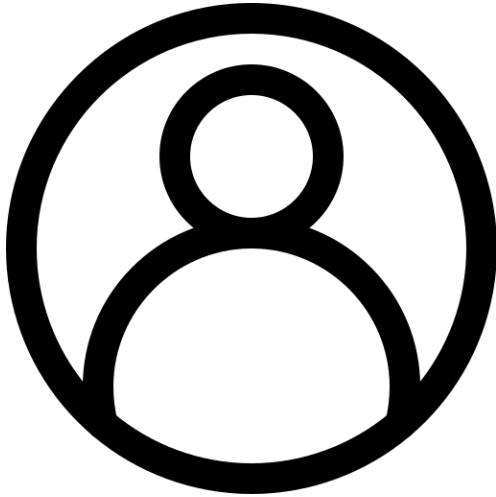
- 1. Navigate**
University & Special Libraries in Hamburg
- 2. Search**
Catalogues & Databases
- 3. Access**
Physical & Electronic Copies
- 4. Ask**
Contact & Support



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

1 Navigate University & Special Libraries in Hamburg

1.1 Three Libraries in Hamburg

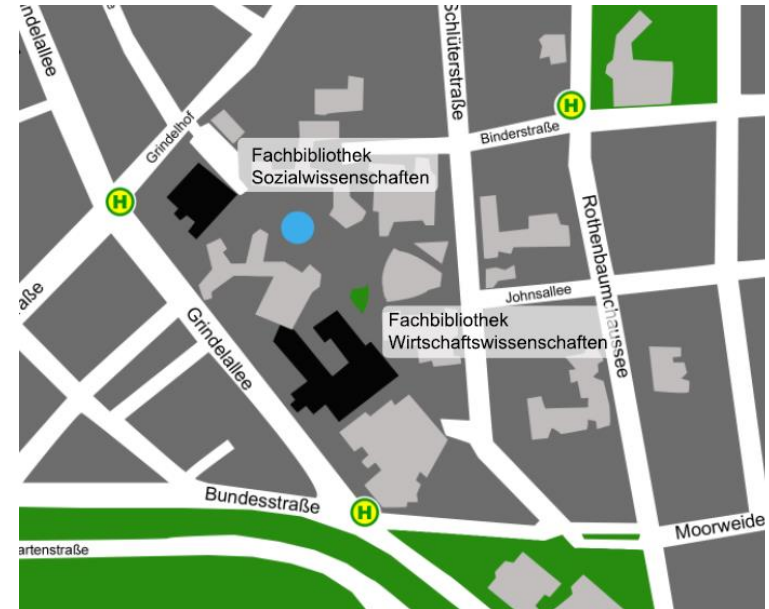


- Fachbibliothek Wirtschaftswissenschaften holds subject specific literature on topics of your courses and acquires more literature upon your request.
- Bibliothekssystem UHH is the **10th biggest state and university library** in Germany
- ZBW hosts the **biggest collection** of literature in economics and business administration in Germany

1.2 Fachbibliothek Wirtschaftswissenschaften

- Von-Melle-Park 5, staircase A, 1st floor
- Opening hours:
mon-fri 9-21, sat-sun 10-18
 - Borrowing: Books
 - Working: monitors, laptops, WLAN
 - Searching: information desk
 - Individual working & group study spaces
 - Book carts (upon reservation)

www.wiso.uni-hamburg.de/en/bibliothek.html



1.3 ZBW

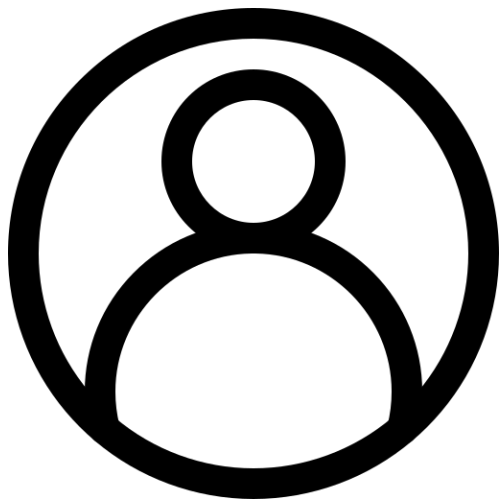
Deutsche Zentralbibliothek für Wirtschaftswissenschaften

- German central library for theoretical and empirical literature in the disciplines of economics and business administration worldwide; publications of closely related disciplines and auxiliary sciences with an economic focus
- Work stations, group study rooms, book carts

<https://www.zbw.eu/en/>



1.4 Your take-away: Access to libraries and their collections



- [Individual and group study areas](#)
- Access to print and electronic titles from three libraries **for free**
- Approach us if you miss a book in our collection
- [Request books from the ZBW collections](#) and check them out at the FB Wirtschaftswissenschaften

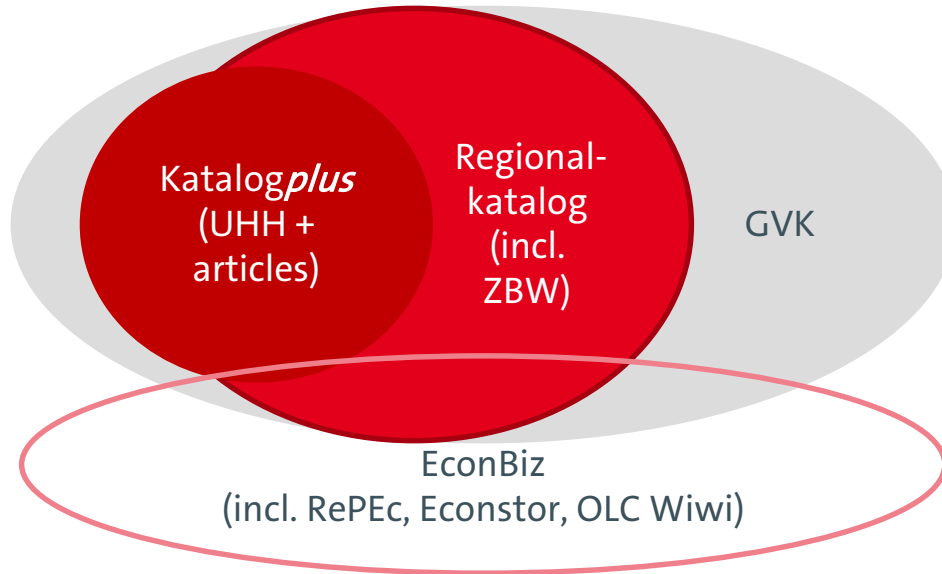


2 Search Catalogues & Databases

2.1 Catalogues & Databases

- **joint catalogue** for collections of all libraries in the Bibliothekssystem UHH ([Katalogplus](#))
- more than **117 literature databases** in economics and business administration, incl.
EconLit (Ebsco), **Business Source Complete** (Ebsco) and **ABI/Inform Collection** (Proquest) – all licenses include **full text**
- licences to the major databases with financial and company information (i. e. **LSEG Workspace incl. Datastream, WRDS, Compustat, CRSP**)

2.2 Hierarchy of Catalogs

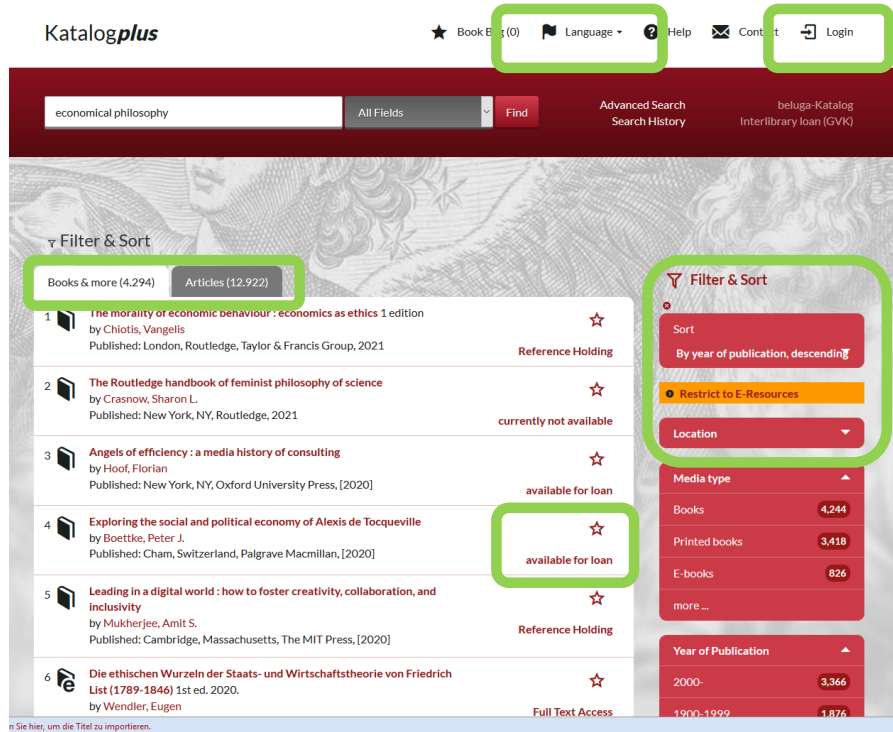


- **Katalog^{plus}** (UHH + articles)
<https://katalogplus.sub.uni-hamburg.de/>
- **Regionalkatalog Hamburg** (UHH, ZBW + more)
<https://regionalkatalog.hamburg.de/>
- **Verbundkatalog GVK** (Northern Germany)
<https://www.gvk.de/>
- **EconBiz** (ZBW + more)
<https://www.econbiz.de/>

2.3 Katalogplus

- all books and journal titles in print and electronic, selected articles, available in collections at Stabi and UHH libraries
- register for the [Campuslieferdienst](https://campuslieferdienst.uni-hamburg.de/) to order digital copies of book chapters or articles from UHH libraries **for free**

<https://katalogplus.sub.uni-hamburg.de/>



The screenshot shows the Katalogplus website interface. Key features highlighted with green boxes include:

- Top Navigation:** Search bar with "economical philosophy", "All Fields" dropdown, and "Find" button. Links for "Book Bags (0)", "Language", "Help", "Contact", and "Login".
- Filter & Sort:** Tabs for "Books & more (4.294)" and "Articles (12.922)".
- Search Results:** A list of search results with details like title, author, publisher, and availability status (e.g., "Reference Holding", "currently not available", "available for loan").
- Right Sidebar:** Additional "Filter & Sort" options including "Sort" (By year of publication, descending), "Restrict to E-Resources", "Location", "Media type" (Books: 4,244, Printed books: 3,418, E-books: 826), and "Year of Publication" (2000-: 3,366, 1900-1999: 1,676).

2.4 Literature Databases for Economics

List of licenced literature databases

- [DBIS / Datenbank-Informationssystem](#)
(list of all databases, licenced or for free)
- [Bibliothek WISO/BWL > Searching > Books and Articles > Economics](#)

Top 3 literature databases for economics = allow for high precision and recall

- [EconBiz](#) (ZBW)
- [Econlit with Full text](#) (Ebsco)
- [Social Sciences Citation Index](#) (Web of Science/ISI)

2.5 Search Syntax in Databases

EconBiz (ZBW)	Econlit with Fulltext (Ebsco)	Political Science Complete (Ebsco)	Web of Science (ISI)
econ. + bus. admin. (German / English)	economics (English)	politics, political science, international relations	interdisciplinary
„labo?r market*“	"labo#r market*"	"labo#r market*"	„labo\$r market*“
Standard Thesau-rus Wirtschaft	JEL classif. system citation analysis	Political Science Thesaurus	Keyword Plus
bibliographic info	many full texts (pdf)	many full texts (pdf)	Bibliographic info
Search History; Similar items by author / by topic	Search History (Save Searches; „Scholarly Journals“; Cited References, Times Cited in this Data-base; Find Similar Results	Search History (Save Searches; „Scholarly Journals“; Cited References, Times Cited in this Data-base; Find Similar Results	Times Cited, Cited References, View Related Records Create Citation Report

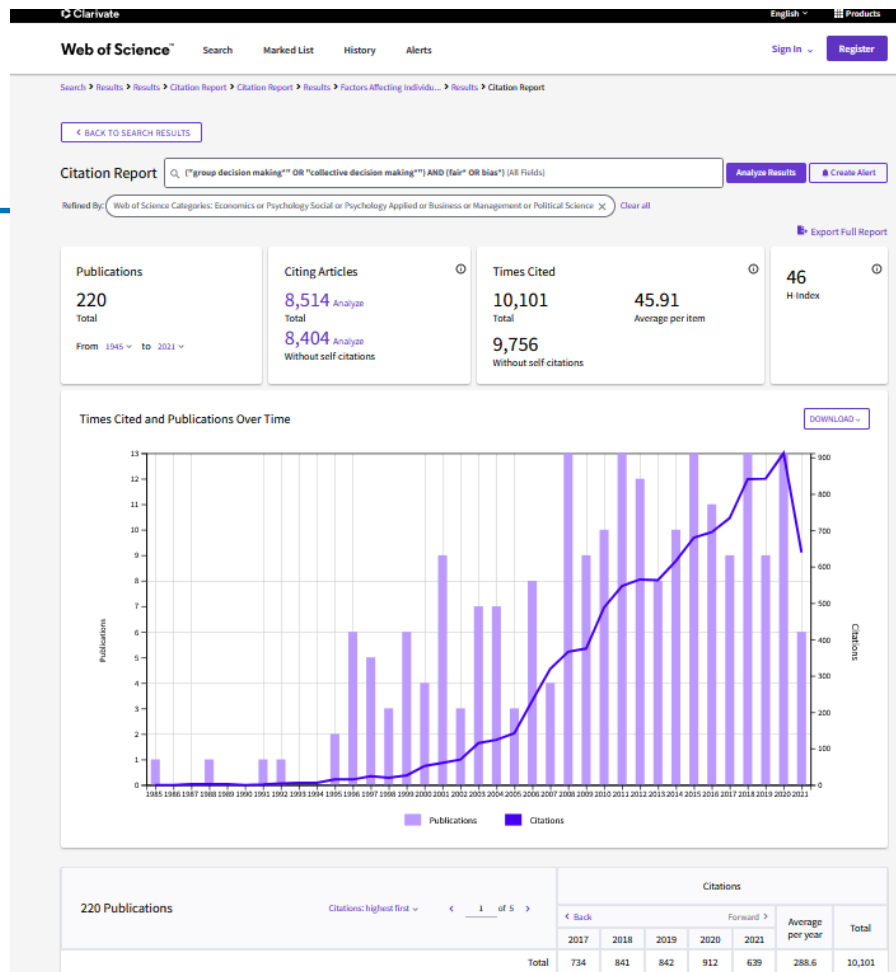
2.6 Demo: SSCI

Social Sciences Citation Index

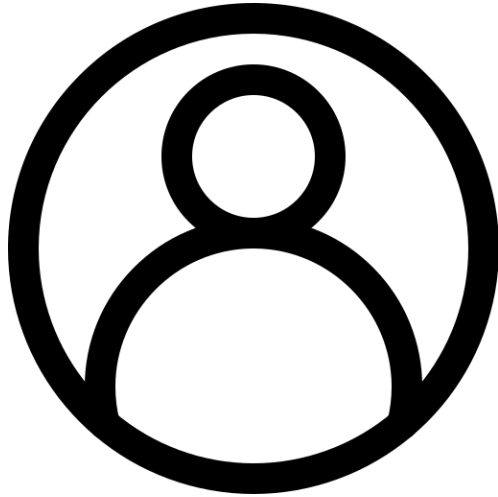
Search syntax:

("group decision making*" OR "collective decision making*") AND (fair* OR bias*)

- [Create Citation Report](#)
- Analyze Results



2.7 Your take-away: Searching for literature



- Access to electronic resources and fulltexts using
Econbiz,
EconLit with Fulltext,
Business Source Complete,
ABI/Inform Complete,
Web of Science,
PhilPapers, Philosopher's Index
and more.

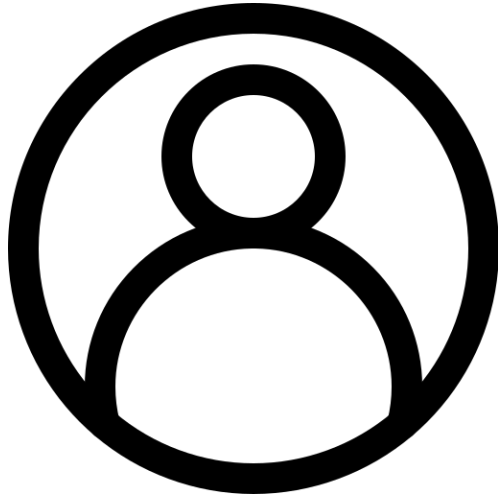


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3 Access

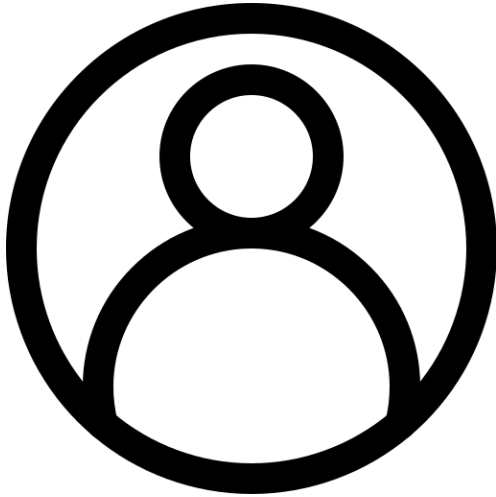
Physical and Electronic Copies

3.1 Your Library Card



1. Fill out the **application form** on the library homepage: <https://libcard.rrz.uni-hamburg.de/sub/edit.php?lang=en>
2. Go to the library **circulation desk (mon-fri 9-17)**.
Bring your student ID + your passport + your proof of registration.
Sign the application form.
3. = for free, valid for **one year**
= password-protected

3.2 (Off-campus) 24/7 Access to Electronic Resources



- **HAN link (Campus catalog, DBIS)**
(via HAN server of the Stabi which identifies you as UHH member)

OR

- **direct link** to full text or database: **VPN client** = virtual tunneling software for identify yourself as UHH member using your RRZ password (UHH-Kennung), more information: <https://www.rrz.uni-hamburg.de/de/services/netz/vpn.html>

3.3 Electronic Licences at UHH Libraries

Find it

-  frei zugänglich
-  Im Campus-Netz sowie für Angehörige der Universität auch extern zugänglich
-  Nur für einen Teil der erschienenen Jahrgänge zugänglich
-  nicht frei zugänglich

-  frei im Web (frei im Web)
-  Campus-auch extern (im Campus-Netz sowie für Angehörige der Universität auch extern zugänglich)
-  Campus-auch extern (erweitert) (im Campus-Netz sowie für Benutzer mit gültigem Bibliotheksausweis auch extern zugänglich)
-  Campus-nur intern (im Campus-Netz zugänglich)
-  lokale Nutzung (in einer einzelnen Fakultät/ einer einzelnen Fachbibliothek)
-  Nationallizenz (**deutschlandweit** frei zugänglich (DFG-geförderte Nationallizenz))

„Traffic light system“

-  frei zugänglich

= free for all

-  Im Campus-Netz sowie für Angehörige der Universität auch extern zugänglich

= access on-campus for UHH members via WiFi; access off-campus via VPN

-  nicht frei zugänglich

= restricted access / not accessible

3.4 Full texts via „Find it UHH“

2. Behavioural psychology, marketing and consumer behaviour: a literature review and future research agenda.



Academic
Journal

By: Wells, Victoria K. Journal of Marketing Management. Sep2014, Vol. 30
Issue 11/12, p1119-1158. 40p. 1 Diagram, 16 Charts. DOI:
10.1080/0267257X.2014.929161.

Subjects: CONSUMER behavior; CONSUMER research; MARKETING
research; Marketing Research and Public Opinion Polling; OPERANT
conditioning; CLASSICAL conditioning; BEHAVIORISM (Psychology)

Cited References: (29)

Find it UHH



**Behavioural psychology, marketing and consumer
behaviour: a literature review and future research
agenda**

DOI: 10.1080/0267257X.2014.929161

Victoria K. Wells^{a*}
pages 1119-1158

Publishing models and article dates explained

Published online: 30 Jun 2014



View full text



Download full text

Full access



Titel: Behavioural psychology, marketing and consumer behav
research agenda
Quelle: Journal of marketing management [0267-257X] Wells, V
S.:1119 -1158

Elektronischer Volltext

Volltext verfügbar über Taylor & Francis Journals Complete N

Jahr: 2014 Band: 30 Heft: 11/12 Startseite: 1119

Verfügbar ab 1997 Band: 13 Heft:1

Bestandsinformation

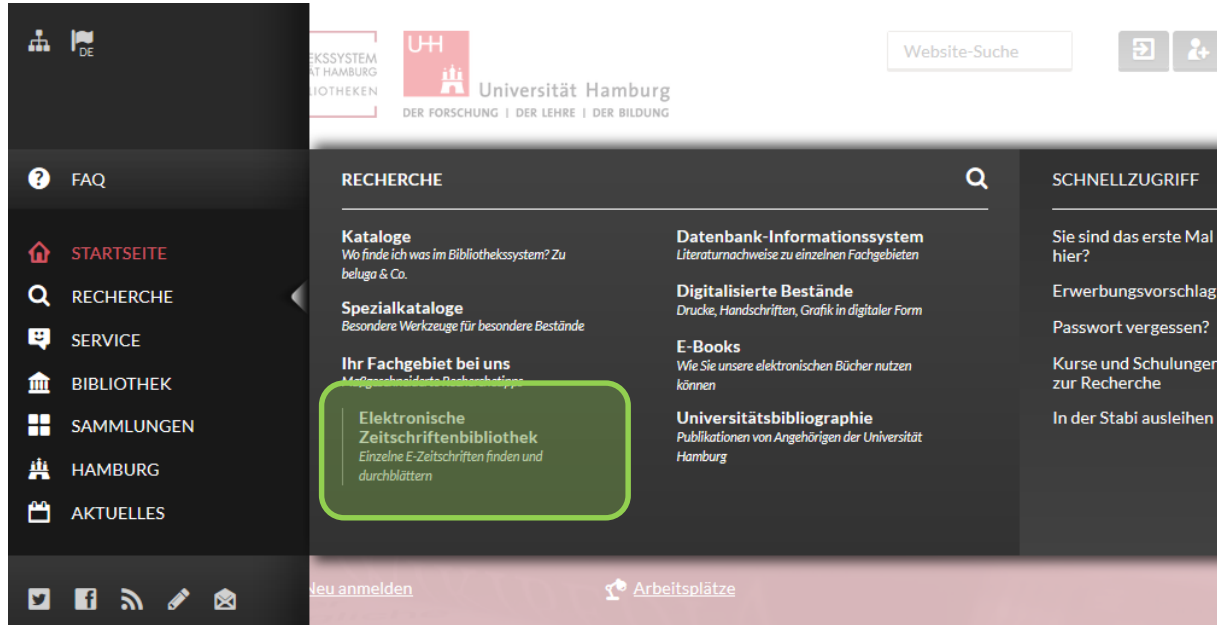
Bestand im Campuskatalog

Bestand im Regionalkatalog

Mehr Informationen zu dieser Zeitschrift

In Elektronische Zeitschriftenbibliothek EZB

3.5 Check Journal Access via EZB (Electronic Journal Database)



The screenshot displays the library website interface. On the left is a dark sidebar with navigation links: FAQ, STARTSEITE, RECHERCHE, SERVICE, BIBLIOTHEK, SAMMLUNGEN, HAMBURG, and AKTUELLES. The main content area is titled 'RECHERCHE' and features a search bar. Below the search bar, there are several sections: 'Kataloge' (We find what you are looking for in the library system? Zu beluga & Co.), 'Spezialkataloge' (Special catalogs for special collections), 'Ihr Fachgebiet bei uns' (Your field of study with us), 'Datenbank-Informationssystem' (Database information system for literature search in specific fields), 'Digitalisierte Bestände' (Digitized collections of prints, manuscripts, and graphics in digital form), 'E-Books' (How to use our electronic books), and 'Universitätsbibliographie' (University bibliography). The 'Elektronische Zeitschriftenbibliothek' (Electronic journal database) is highlighted with a green box, with the description 'Einzelne E-Zeitschriften finden und durchblättern' (Find and browse individual e-journals). On the right, there is a 'SCHNELLZUGRIFF' (Quick access) section with links: 'Sie sind das erste Mal hier?' (You are here for the first time?), 'Erwerbungsvorschlag' (Acquisition proposal), 'Passwort vergessen?' (Forgot password?), 'Kurse und Schulungen zur Recherche' (Courses and training for research), and 'In der Stabi ausleihen' (Borrow from the library). The footer contains links for 'Neu anmelden' (New registration) and 'Arbeitsplätze' (Workplaces).

3.6 Order Physical or Electronic Copies

Bibliothek WISO/BWL

Bibliothekssystem UHH

+ Bibliothek WISO/BWL

Bücher

*Bevor Sie bestellen:
 Prüfen Sie, ob eine
 elektronische Version
 im Volltext zugänglich
 ist, z. B. via
[Katalogplus](#)*

Bestellen
 Magazin,
 Fachbestand, LBS
 via [Katalogplus](#)

Bestellen
 Magazin FB Sowi,
 Speicherbibliothek
 via [Katalogplus](#)

+ ZBW
ZBW-Bestellung
 in FB Wiwi
 via [Formular](#)

Artikel, Kapitel

*Bevor Sie bestellen:
 Prüfen Sie für Artikel
 via [Google](#), für Zeit-
 schriften via [EZB](#), ob
 eine Online-Version im
 Volltext zugänglich ist*

**Campusliefer-
 dienst**
 Einscannen
 via [Katalogplus](#)

**Campusliefer-
 dienst**
 Einscannen
 via [Katalogplus](#)

+ Elsevier
**Dokumentlieferdienst
 Elsevier**
 (nur WISO/BWL-
 Angehörige)
 via [Formular](#)

Deutschland

ZBW Remote Access
 via [ZBW-Nutzerkarte](#)
POLLUX
 via [Konto](#)
SocioHub
 via [Benutzerkonto](#)

Fernleihe
 via [GBV-Online-Fernleihe](#)
 1,50 EUR/Bestellung nach
 Freischaltung des
 Bibliotheksausweises

Dokumentlieferdienst
 via [subito](#)
 mit persönlicher
 Registrierung

3.6.1 ZBW-Bestellung

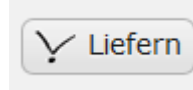
- **books** from the **ZBW collections**
- for all users of the Bibliothek WISO/BWL with a valid library card
- for free, request via [ZBW order form](#) on the Bibliothek WISO/BWL homepage
- books are available for check-out in the Fachbibliothek Wirtschaftswissenschaften at 16:00 on the next working day when ordered before 15:00

More information:

<https://www.wiso.uni-hamburg.de/en/bibliothek/ausleihe/zbw-bestellung.html>



3.6.2 Campuslieferdienst



- order **electronic journal article or book chapter copies** from the collection of **Bibliothekssystem UHH**, which are referenced in [Katalogplus](#) with the **Campuslieferdienst order function**
- for members of UHH with a valid library card
- for free, register via [Katalogplus](#) > Login
- PDF file will be delivered to your e-mail address within 5 working days



More information: <https://www.sub.uni-hamburg.de/service/leihen-liefern/fernleihe-dokumentlieferung/campuslieferdienst.html>

3.6.3 Elsevier journals

- [DEAL](#) licence includes the majority of Elsevier journals, but some Elsevier journals are not included in DEAL
- for members of the faculties WISO and BWL
- for free
- request via [Elsevier order form](#) on the Bibliothek WISO/BWL homepage



More information: Dokumentlieferdienst Elsevier: <https://www.wiso.uni-hamburg.de/bibliothek/service/fuer-lehrpersonal/lieferdienste/elsevier.html>

3.6.4 Remote Access via ZBW

- Selected electronic resources, i.e. Emerald Insight – Journals (Premier), Infosci Journals, JSTOR Business Collection I+II, Proquest Central Ebooks
- Requirements
 - You have a valid ZBW user card + you have a residence in Kiel or Hamburg,
 - or you are studying or teaching at a university in Kiel or Hamburg.
 - You are logged in to EconBiz

More information: <https://www.econbiz.de/eb/en/remote-access-zbw>

Also available for [Pollux](#) (subject specific information service for political science).

3.6.5 Interlibrary loan

GBV-Fernleihe

- activate your library card to allow for GBV-Fernleihe at the SUB
- 1,50 € per request for copies or borrowing books
- up to 2 weeks in delivery time
- items need to be collected or checked-out at Stabi

Subito / Direktlieferdienst

- register for an account, not correlated to your library card
- 5+ € per request for copies or borrowing books
- appr. 3 days in delivery time
- items are sent to your address

International interlibrary loan

- via Stabi





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4 Ask Contact & Support

4.1 Online / www.wiso.uni-hamburg.de/en/bibliothek

[ABOUT THE LIBRARY](#)

[SEARCHING](#)

[BORROWING](#)

[SERVICES](#)

[A-Z](#)

[CONTACT](#)



Book an individual workstation

QUICKLINKS - SERVICES DURING COVID-19 RESTRICTIONS

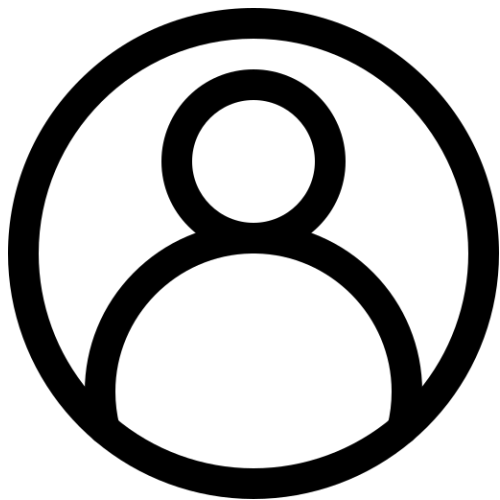
[> FAQ AT A GLANCE](#)

[> LIBRARY CARD APPLICATION](#)

[> BOOK AN INDIVIDUAL WORKSTATION \(GERMAN\)](#)

[> USER ACCOUNT](#)

4.2 Points of Contact & Support



Circulation Desk

- mon-fri 9-21, sat-sun 10-18, phone +49 40 42838-5720
- <https://www.wiso.uni-hamburg.de/en/bibliothek/kontakt.html>

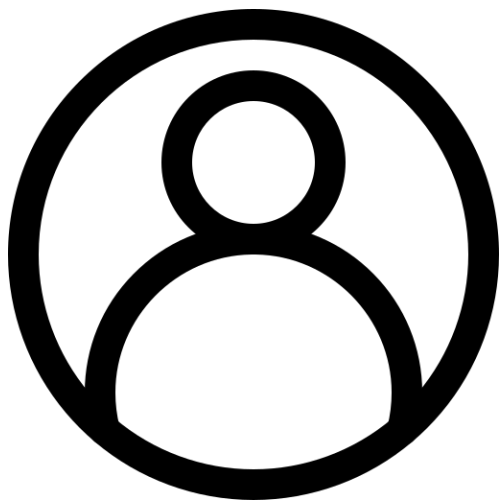
Information Desk

- mon-fri 10-15
- phone +49 40 42838-5332
- e-mail us at wiwi-infotresen.wiso@uni-hamburg.de

F2F consultation for your literature search

- Upon request via e-mail to bib-schulung.wiso@uni-hamburg.de

4.3 Training & Workshops



Workshops for literature search and reference management

- Tailored to your needs, for groups of 5+. Upon request via e-mail to bib-schulung.wiso@uni-hamburg.de.

Learn about

- finding the best **search terms** using thesauri,
- searching in the **top 3 literature databases** (i.e. EconLit, Social Sciences Citation Index)
- shaping your **search query** for your topic,
- subscribing to **alerts** for your searches,
- finding **full texts** quickly,
- preparing your **computer** optimally using our checklist,
- organizing your overall **workflow** efficiently.



Questions?



Dr. phil. Sabine Rauchmann, M.Sc.
Fachreferat der Fachbibliothek Wirtschaftswissenschaften

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Fakultät für Wirtschafts- und Sozialwissenschaften
Bibliothek der Fakultäten WISO und BWL
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