



Written justification of your choice of study

! Please save this file to your computer before filling the form. !

Please answer all the below mentioned questions on your own. Answers and explanations shall be given in English language. Please do not exceed the maximum of 3 pages.

MOTIVATION, EXPERIENCE & ACADEMIC INTERESTS

- a) What is your personal motivation for applying for the „Master of Science in Innovation, Business and Sustainability“ (MIBAS) at Universität Hamburg?
- b) Which experiences – as part of your first degree and your job experience – contribute to your qualifications for the MIBAS program?
- c) Which program components have triggered your specific interest in MIBAS, which aspects of the program are most appealing to you?
- d) Reflecting on the MIBAS program, to what extent and why do you think that firms have a responsibility to the society and not to their shareholders only? Which aspects are of particular relevance and why?

A large, empty rectangular box with a thin black border, occupying most of the page. It is intended for the student to write their justification for choosing the Master of Arts in International Business and Sustainability program.

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