

Monday, May 23

Location: Universität Hamburg, Welckerstraße 8, 20354 Hamburg, 2nd Floor

11:30 am

PhD Consortium Registration (Room 2.18)

12:00 -12:30 pm

Introduction (Room 2.16)
Timo Busch and Alice Sakhel

12:30 - 1:30 pm

Lunch (Room 2.18)

Track 1 (Room 2.16)

Faculty: Ed Freeman, Nicole Darnall
Chair: Alice Sakhel

Track 2 (Room 2.17)

Faculty: Frances Bowen, Tima Bansal
Chair: Stefan Lewandowski

1:30 - 2:30 pm

Frederik Plewnia: Sharing economy – Values for and by whom? Applying stakeholder theory and resource-based theory to the sharing economy

Melanie Eichhorn: Public outrage and Barclays' legitimization of excessive bonus systems

Discussant: Maruska Strada

Discussant: Suzana Matoh

2:30 - 3:30 pm

Johannes Jahn: Can bad news be good? Enhancing perception of social responsibility by credibly communicating corporate irresponsibility

Franziska Sump: An empirical analysis of the relationship between corporate carbon and financial performance: The role of time frames, emission scopes and industry specifics.

Discussant: Arijit Paul

Discussant: Anke Buhl

3:30 - 4:00 pm

Coffee Break (Room 2.18)

4:00 - 5:00 pm

Thomas Smith: Why are businesses involved in biodiversity?

Norma Schönherr: Scaling up the B Corp: Success factors and barriers to uptake of the B impact assessment tool among MNCs

Discussant: Martina Therese Kiehas

Discussant: Julia Schmitt

5:00 - 6:00 pm

Josua Oll: The driving values of socially responsible investors: What do we know and why don't we know more?

Claudia Lemke: Evidence-based sustainability reporting: Quantifying the integral sustainability of individual economic agents, branches and economies

Discussant: Thomas Smith

Discussant: Florian Findler

6:30 - apr.10:00 pm

Dinner & Roundtable

Location: Restaurant Hejpapa, Poolstraße 32, 20355 Hamburg

Tuesday, May 24

Location: Universität Hamburg, Welckerstraße 8, 20354 Hamburg, 2nd Floor

Track 1 (Room 2.17)

Faculty: Ed Freeman, Nicole Darnall
Chair Alice Sakhel

10:00 - 11:00 am Sarah Debor: German renewable energy cooperatives – The knights for a decentralised renewable energy system? Opportunities and challenges of enterprises with regard to developing new societal values within an ongoing process of social transformation

Discussant: Christyn Meath

11:00 - 12:00 am Martina Therese Kiehas: The blame game – Institutional logics concerning animal welfare in Danish broiler production

Discussant: Josua Oll

12:00 - 1:00 pm

Lunch (Room 2.18)

1:00 - 2:00 pm Christyn Meath: The search for an evolution of values, systems and organizations: Evidence of de-coupling organizational value from natural capital consumption

Discussant: Sarah Debor

2:00 - 3:00 pm Arijit Paul: A multilevel approach in assessing business strategies for climate change

Discussant: Johannes Jahn

Track 2 (Room 2.16)

Faculty: Frances Bowen, Tima Bansal
Chair: Stefan Lewandowski

Florian Findler: Corporate Social Responsibility for impacts - Mapping of impact pathways

Discussant: Eula Bianca Villar

Eula Bianca Villar: Sustaining Performance among Improvising Organizations in Crisis Environments

Discussant: Claudia Lemke

Julia Schmitt: An absorptive capacity perspective on life-cycle oriented product innovation: the case of cradle to cradle

Discussant: Norma Schönherr

Anke Buhl: Empowering employees for sustainability innovation - Case studies from sustainability pioneer companies

Discussant: Franziska Sump

3:00 - 3:30 pm

Coffee Break (Room 2.18)

3:30 – 4:30 pm Maruska Strada: Promoting a culture of environmental sustainability in organisational contexts - Challenges and opportunities of EMS

Discussant: Frederik Plewnia

Suzana Match: Exploring decision-making and business model innovations for material efficiency

Discussant: Melanie Eichhorn

7:00 pm

Get Together GRONEN Research Conference

Location: Unilever Canteen, Am Strandkai 1, 20457 Hamburg

Join us in AMERON Hotel Lobby at 6:30 pm to walk there together (optional)