

Pre-Conference Day | Tuesday, May 24

7:00 pm **Get Together GRONEN Research Conference**
Location: Unilever Headquarter Germany – Canteen, Am Strandkai 1, 20457 Hamburg
 Meet us in AMERON hotel lobby at 6:30 pm for a joint walk to the reception (optional).

Day 1 | Wednesday, May 25

Location:
 Ameron Hotel Speicherstadt, Am Sandtorkai 4, 20457 Hamburg
 Foyer conference rooms / Börsensaal

9:00 - 10:00 am **Conference Registration**

10:00 - 10:30 am **Welcome to Hamburg / Opening of the Conference**
Jetta Frost, Vice President University of Hamburg
Timo Busch, University of Hamburg

10:30 - 12:00 pm **Interactive Plenary Discussion: The Research-Practice Gap**
Moderator: Jens Hamprecht

Entry statements by:
Carolin Hoyer, Unilever
Andreas Kicherer, BASF
Tima Bansal, Western University
Edward Freeman, University of Virginia
Frances Bowen, Queen Mary University

12:00 - 1:30 pm **Lunch Break**

Plenary Paper Session
Chair: Volker Hoffmann

1:30 - 2:00 pm
Michael V. Russo Geography, personal values, and hybrid companies:
Andrew G. Earle The local roots of enlightened entrepreneurship
Brooke A. L. Boren
Suzanne G. Tilleman

2:00 - 2:30 pm
Frank Figge Natural capital and the firm: The interplay of business-related and
Tobias Hahn environment-related comparative advantages

2:30 - 3:00 pm
Ralf Barkemeyer NGO-business discourses over time:
Andrew Gibson A sentiment analysis of NGO press releases
Giulio Napolitano

3:00 - 3:30 pm **Coffee Break**

3:30 - 5:00 pm **Parallel Paper Session**

Room "Börsensaal" Chair: Judith Walls	Room "Hamburg" Chair: Minna Halme	Room "New York" Chair: Alexander Bassen
<p>Dante I. Leyva-de la Hiz, J. Alberto Aragón-Correa, Jorge E. Rivera</p> <p>The influence of national institutional context on environmental patents. A policy-network perspective</p>	<p>David Hirschfeld, Marcus Wagner</p> <p>The sustainable power of the self – A conjoint analysis of attitudes, norms, and sustainable entrepreneurship</p>	<p>James J. Cordeiro, Nicole Darnall</p> <p>Corporate financial performance as a key contingency in the corporate environmental performance – Corporate financial performance relationship: A quantile regression analysis</p>
<p>Frances Bowen, Dayuan Li, Steve Brammer</p> <p>Greenwashing, legitimacy and justification: The case of corporate water disclosure</p>	<p>Denise Fleck</p> <p>Responsible entrepreneurship: A key requisite for shaping enduring healthy corporations</p>	<p>Anne Bergmann, Jan Niklas Rotzek, Martina Wetzel, Edeltraud Guenther</p> <p>Impacts of energy efficiency and the value chain on corporate financial performance</p>
<p>Marc Mueller</p> <p>Coping with competing institutional logics: Decoupling, compromising and experience</p>	<p>Birte Freudenreich, Florian Lüdeke-Freund, Stefan Schaltegger</p> <p>Value creation through business models. A stakeholder perspective</p>	<p>Ozgur Isil</p> <p>The value relevance of greenhouse gas emission performance: Reducing or outsourcing emissions?</p>

5:00 - 5:45 pm **Meet the Editors:**
 Michael V. Russo, Tobias Hahn: associate editors of *Organization & Environment*
 Tima Bansal: deputy editor of *Academy of Management Journal*
 Jonatan Pinkse: GRONEN publications coordinator

6:00 pm **Meet us in the hotel lobby. From here we will jointly walk to the Town Hall.**
 The Town Hall is within walking distance of the Venue Hotel (1 km, 15 minutes).
For the check-in at the reception, please bring your invitation which you received at the conference registration.

6:30 pm **Reception at Historic Town Hall of Hamburg**
 Location: Town Hall, Rathausmarkt 1, main entrance

8:00 pm **Conference Dinner**
 Location: Restaurant „Zum Alten Rathaus“, Börsenbrücke 10, 20457 Hamburg
 Short walking distance from Town Hall.

Day 2 | Thursday, May 26

Location:
Ameron Hotel Speicherstadt, Am Sandtorkai 4, 20457 Hamburg
Room "Börsensaal"

Plenary Paper Session

Chair: Sanjay Sharma

9:00 - 9:30 am	Tima Bansal Garima Sharma	Making social issues count: How businesses address social issues in strategic decision-making
9:30 - 10:00 am	Alex Bitektine Linda Bensallah	From global push for deregulation to local catastrophes: Exploring antecedents and consequences of the accident in Lac Mégantic
10:00 - 10:30 am	Panayiotis Georgallis Glen Dowell Rodolphe Durand	Shine on me: Industry coherence, social movement support, and government endorsement of the emergent solar photovoltaic industry

10:30 - 11:00 am *Coffee Break*

Plenary Paper Session

Chair: Stefan Schaltegger

11:00 - 11:30 am	Dietmar Sternad James J. Kennelly	The sustainable executive: Antecedents and sustainability effects of managers' long-term orientation
11:30 - 12:00 pm	Nicole Darnall Hyunjung Ji Diego A. Vázquez-Brust	Third party certification and consumer trust in ecolabel use
12:00 - 12:30 pm	Peter Gallo Ivan Montiel Raquel Antolin-Lopez	A literary genre based framework for corporate sustainability education

12:30 - 1:30 pm *Lunch Break*

1:30 - 3:00 pm *Parallel Paper Session*

<p><i>Room "Börsensaal"</i> Chair: Tobias Hahn</p>	<p><i>Room "Hamburg"</i> Chair: Sven Lundie</p>	<p><i>Room "New York"</i> Chair: Frank Figge</p>
<p>Yann Troung, Jonatan Pinkse</p> <p>Environmental performance, industry concentration and green product preannouncements</p>	<p>Franz Wohlgezogen, Frank Brueck, Ralph Hamann, Joerg S. Hofstetter, Maurizio Zollo</p> <p>Let loose: Strategies for supplier engagement with buyer sustainability objectives in South Africa</p>	<p>Joel Malen, Junichi Yamanoi</p> <p>Racing to the bottom? Or to the top? How firm-specific capabilities for pollution reduction and firm multinationality moderate the effect of national environmental regulations on international expansion decisions</p>
<p>Angelina Korsunova, Jennifer Goodman, Minna Halme</p> <p>Collaborating for sustainability innovation: Activities and roles of stakeholders in sustainability-oriented innovation of firms</p>	<p>Samuli Patala, Sari Hämäläinen, Minna Oinonen, Asta Salmi</p> <p>Governance of cross-sectoral sustainability collaboration: A polycentric perspective</p>	<p>Suzanne G. Tilleman, Raymond Paquin, Jennifer Howard-Grenville</p> <p>Developing capabilities v. ad hoc problem solving for creating collaborative environmental advantage</p>
<p>Gema Albort-Morant, Antonio L. Leal-Rodríguez, Antonio G. Leal-Millán</p> <p>What does it take to greening the automotive industry? Assessing knowledge-based drivers of green innovation performance</p>	<p>Leena Lankoski, Craig Smith</p> <p>Alternative objective functions for firms</p>	<p>Frederik Dahlmann, Layla Branicki, Stephen Brammer</p> <p>The effects of organizational learning on corporate environmental performance</p>

3:00 - 3:30 pm *Coffee Break*

3:30 - 5:00 pm *Parallel Paper Session*

<p><i>Room "Börsensaal"</i> Chair: Jonatan Pinkse</p>	<p><i>Room "Hamburg"</i> Chair: Suzanne G. Tilleman</p>
<p>Roberto Antonietti, Valentina De Marchi, Eleonora Di Maria</p> <p>Governing offshoring in a stringent environmental policy setting: Evidence from Made in Italy firms</p>	<p>Anna Kim, Tima Bansal, Helen Haugh</p> <p>Coordinating time for sustainable development: An ethnography of tea producer organizations in East Africa</p>
<p>Eunice SQ Ng, Judith L. Walls, Ganchimeg Wingard</p> <p>Getting to the heart of corporate sustainability: The role of managerial values and motivation in the Mongolian mining industry</p>	<p>Hedda Ofoole Knoll, Sarah Margaretha Jastram</p> <p>Governing corporate social responsibility within global value chains</p>
<p>Julian Kölbel</p> <p>Round up the usual suspects! What motivates activists to criticize corporate misconduct?</p>	<p>Miguel Pérez-Vallsa, José Céspedes-Lorente, Javier Martínez-del-Río, Raquel Antolín-López</p> <p>How organizational structure affects environmental responsiveness</p>

6:00 pm **We meet in the hotel lobby to take a short walk to the boat.**

6:30 pm **Boat Trip with Dinner**

Location: The sailing boat "Mare Frisium" / Starting point "Sandtorhöft"

Day 3 | Friday, May 27

Location:
 Ameron Hotel Speicherstadt, Am Sandtorkai 4, 20457 Hamburg
 Room "Börsensaal"

Plenary Paper Session

Chair: Andre Martinuzzi

9:00 - 9:30 am	M. Saidur Rahman Monika I. Winn Stefano Pogutz	Global climate change and the emergence of multi-level governance: The role of business, non-profit organizations and cross-sector alliances
9:30 - 10:00 am	Katharina Spraul Annegret Höfert	Achieving sustainability in organizational fields: A mixed methods study in the German wine industry
10:00 - 10:30 am	Gunae Choi Petra Christmann Ivan Montiel	Stakeholder responses to expected changes in CSR: Do CSR ratings effect value creation from acquisitions?
10:30 - 11:00 am	René Bohnsack Jonatan Pinkse Jilles Visser	Value propositions for sustainable technologies: Reconfiguration tactics for electric vehicles
11:00 - 11:30 am	<i>Coffee Break</i>	
11:30 - 1:00 pm	<i>GRONEN Network Meeting</i> GRONEN Best Paper Award GRONEN Best PhD Paper Award Plenary Meeting	
1:00 pm	<i>Lunch</i>	