## 3rd European Responsible Investment & Institutions Conference

3rd & 4th December 2015

### Wednesday, 2. December 2015

19:00 Welcome dinner at restaurant "Hejpapa", Poolstr. 32, 20355 Hamburg Walking distance from Hotel Scandic 5 minutes

### Thursday, 3. December 2015

08:15-09:15 Conference Registration at Scandic Hotel, Dammtorwall 19, 20355 Hamburg, 7<sup>th</sup> floor, Foyer conference rooms

09:15-09:30 Opening of the conference / Room "Binnen- und Außenalster"
Alexander Bassen, University of Hamburg
Timo Busch, University of Hamburg

09:30-11:00 Plenary paper session I

Room "Binnen- und Außenalster"

09:30-10:00	Marco Becht Keynote Speaker	How much shareholder voting do we really need? A comparative perspective
10:00-10:30	Nadja Guenster, Stefanie Kleimeier, Judy Chalabi	Do banks really care? Social norms in bank lending
10:30-11:00	Clarissa Hauptmann, Stefanie Kleimeier, Stefan Straetmans	Bank loan pricing and top executive gender: A cross-cultural perspective

### 11:00-11:30 Coffee Break

11:30-13:00 Plenary paper session II

11:30-12:00	Remmer Sassen, Anne- Kathrin Hinze, Inga Hardeck	Impact of ESG factors on firm risk in Europe
12:00-12:30	Julian Kölbel Timo Busch	How risky is your business? The role of institutional context, Corporate Social Responsibility, and rating agencies
12:30-13:00	Stefanie Kleimeier Michael Viehs	Carbon disclosure, emission levels, and the cost of debt

#### 13:00-14:30 Lunch Break

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### 14:30- 16:30 Parallel paper Session

Room "Binnenalster" Room "Außenalster"

14:30-15:00	14:30-15:00
Anne-Katrin Hinze, Franziska Sump	Alice Sakhel
ESG information and financial analysts -	The financial implications of corporate
A review and research agenda	climate risk management
15:00-15:30	15:00-15:30
Bernhard Zwergel, Anett Winsi, Christian	Stefan Lewandowski
Klein	How do ESG signals affect financial markets?
Preferences regarding positive and	The relationship between carbon
negative screening criteria for sustainable	performance and stock market performance
investments - A survey among german	
retail investors	
15:30-16:00	15:30-16:00
Nicha Lapanan	Silke Boenigk, Jutta Schrötgens
A portrait of responsible individual investor	Next generation of philanthropy -
	The emergence of social investment

# 19:00-22:00 Conference dinner Restaurant-ship "Rickmer Rickmers" St. Pauli Landungsbrücken

Walking distance from the venue hotel is 2 km, 25 minutes: If you choose to walk, you can join the group in the lobby at 6:20 pm. Or you can go by bus within 15 minutes

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## Friday, 4. December 2015

Room "Binnen- und Außenalster"

09:30-10:00	Christian Eickmann	
	Keynote Speaker	
	Systain Consulting GmbH (Otto Group)	

### 10:00-12:30 Plenary paper session III

10:00-10:30	Gunnar Friede, Timo Busch, Alexander Bassen	ESG and financial performance: Aggregated evidence from more than 2,000 empirical studies
10:30-11:00	Andreas G.F. Hoepner, Qian Li, Pei-Shan Yu	Corporate Social Responsibility across industries: When can who do well by doing good?

### 11:00-11:30 Coffee Break

11:30-12:00	Peter Seele Marc Chesney	Toxic sustainable companies A critique on the shortcomings of current corporate sustainability ratings and a definition of 'Financial Toxicity'
12:00-12:30	Andreas G.F. Hoepner, Rupini D. Rajagopalan	Why would one invest in fines? Measuring the impact of illegal externalities on equities

## 12:30 Lunch and Goodbye