



Universität Hamburg  
DER FORSCHUNG | DER LEHRE | DER BILDUNG

FAKULTÄT  
FÜR WIRTSCHAFTS- UND  
SOZIALWISSENSCHAFTEN

Fachbereich VWL / Department of Economics

# EconNewsletter

Editorial Contact: Michael Paetz  
tel: +49 40 42838-5561; e-mail: econ.newsletter.Wiso@uni-hamburg.de

APRIL 7 – APRIL 11, 2025

NEWSLETTER 2025-5

## SEMINAR CALENDAR

### Labour Economics Seminar

[Katharina Wrohlich, DIW Berlin & University of Potsdam:](#)

*Short-time work and unemployment: Long-term effects on workers' labour market outcomes*

Thursday April 10  
14:30-16:00  
Esplanade 36, R. 4011/13

### Interdisciplinary Research Seminar

[Tarik Abou-Chadi, Nuffield, Oxford:](#)

*A Party for "Someone like Me" - Towards a Theory of Party Competition and Group Identities*

Thursday April 10  
17:15–18:45

R. 0079 (VMP 5)

## ABSTRACTS

### Labour Economics Seminar

Katharina Wrohlich, DIW Berlin & University of Potsdam:

*Short-time work and unemployment: Long-term effects on workers' labour market outcomes*

#### *Abstract:*

This study sheds light on the impact of different types of job retention programs such as short-time work (STW). We analyze the causal effect of an episode of STW on labor market outcomes up to five years later and compare this to the effects of sudden unemployment episodes. Using data from German Socio-Economic Panel (1992–2022), we employ an event-study approach to analyze the effect of unemployment and STW on career trajectories and unpaid care work. Results show that workers with periods of short-time work have higher employment and wage stability than workers with periods of unemployment. There are no gender differences in the effects of STW on employment and hours worked.

## Interdisciplinary Research Seminar

Tarik Abou-Chadi, Nuffield, Oxford:

*A Party for "Someone like Me" - Towards a Theory of Party Competition and Group Identities*

---

### *Abstract:*

This project examines how political parties in European democracies leverage group identities to increase their electoral support. We propose a novel framework of dynamic identity appeals in which parties try to make salient different identities that are associated with stronger party support. Building upon recent contributions, we argue that voters have a “mental map” that links various societal groups with a higher affinity for specific parties. We propose that when political actors make one of these group identities salient, this map activates, leading voters to feel a stronger connection to both the group and the associated party. This, in turn, increases their likelihood of voting for that party. We argue that this identity-based linkage between voters and parties operates independently of policy preferences. We provide some first evidence for this theory based on original survey experiments conducted in the United Kingdom and Germany and present plans for further data collections in other European democracies. Our contribution is twofold: first, we introduce and empirically test a novel theory of party competition in European multiparty systems, and second, we theorize the existence of party-voter linkages that extend beyond programmatic and clientelistic frameworks.

## ACTIVITIES OF DEPARTMENT MEMBERS

### Miscellaneous

- Dear all,  
this semester the PhD seminar will again take place as a block seminar on Friday, July 11. The idea is to foster interaction between PhD students and faculty and to have a day with active discussions. The seminar is scheduled for 9am - 5pm. In case you cannot attend all talks, feel free to join for the sessions that you are available.

**Date:** 11.07.2025, 9am - 5pm

**Location:** VMP 9 S07

We will also have a joint lunch where we can continue the discussions. If you plan to attend the lunch, please send me an email by July 4 ([ole.wilms@uni-hamburg.de](mailto:ole.wilms@uni-hamburg.de)).

There are still a few open slots, so please let me know if you are interested in giving a talk. I will circulate the final schedule as soon as possible.

Looking forward to seeing you all on July 11,

Ole Wilms

*The next EconNewsletter will be published on Monday, April 14, 2025.*

*Editorial deadline: Friday, April 11, 2025.*

**EconNewsletter**

Department of Economics

University of Hamburg

Von-Melle-Park 5, 20146 Hamburg

To un/subscribe from/to this newsletter, please

send an e-mail to [econ.newsletter.Wiso@uni-hamburg.de](mailto:econ.newsletter.Wiso@uni-hamburg.de)