



**Faculty/Department:** Business, Economics, Social Sciences/Social Economics  
**Seminar/Institute:** Chair of Marketing and Innovation

Universität Hamburg invites applications for a Research Associate (Postdoc) in accordance with Section 28 subsection 2 of the Hamburg Higher Education Act (Hamburgisches Hochschulgesetz, HmbHG). The position commences on 1<sup>st</sup> of April 2017.

It is remunerated at the salary level TV-L 13. Providing that a position is available and that requirements have been fulfilled, the associate may apply for temporary civil servant status in accordance with Section 28 subsection 2 HmbHG.

The position is full-time and comprises 39 hours per week (40 for civil servants).

The fixed-term nature of this contract is based upon Section 2 of the Academic Fixed-Term Labor Contract Act (Wissenschaftszeitvertragsgesetz, WissZeitVG). The initial fixed term is three years. The contract provides for a maximum extension of up to three years depending on the associate's achievements during the first stage.

The University aims to increase the number of women in research and teaching and explicitly encourages women to apply. Equally qualified female applicants will receive preference in accordance with the Hamburg Equality Act (Hamburgisches Gleichstellungsgesetz, HmbGleiG).

### **Responsibilities:**

Duties include research and teaching in the respective department or institute. Research associates can also pursue independent research and further academic qualifications as well as acquire teaching experience. These duties are intended to promote academic achievement. Therefore, at least one-third of set working hours will be made available for the associate's own academic work.

### **Specific Duties:**

As a postdoc researcher at the Chair of Marketing and Innovation, you will shape our new research and teaching agenda in the field of International Marketing. Within this framework, your publication projects should position themselves in the realm of the microfoundations of marketing decisions and consumer behavior. You are expected and encouraged to actively pursue your career development. This includes shaping your own research, designing and participating in teaching (five hours per week per term), and engaging with the academic community. You will initiate and participate in our international research projects with universities, as well as business practice.

### **Requirements:**

A university degree in a relevant subject plus doctorate.

For this postdoctoral position in International Marketing, we are looking for excellent and highly motivated junior researchers interested in pursuing a long-term research career. Applicants



Universität Hamburg

DER FORSCHUNG | DER LEHRE | DER BILDUNG

should hold a PhD in Business Administration and should have teaching and research experience in one or more of the following sub-fields: International Marketing; Quantitative Market Research; Decision, Negotiation & Consumer Behavior. Research articles in peer-reviewed journals should have been published or submitted. Experience in supervising collaborative projects with companies will be to the applicant's advantage. Excellent research skills and analytical abilities, proficiency in English (both spoken and written), and proactive communication behavior are required.

Applicants should submit their curriculum vitae with a letter of application, a one-pager outlining their research plans and their motivations, and copies of all relevant degree certificate(s) and teaching evaluations (if applicable). All applicants are required to provide an academic letter of recommendation.

Severely disabled applicants will receive preference over equally qualified non-disabled applicants.

For further information, please contact Prof. Dr. Thorsten Teichert via email: [ami@wiso.uni-hamburg.de](mailto:ami@wiso.uni-hamburg.de) or consult our website at : <https://www.wiso.uni-hamburg.de/ami/>.

Applications should include a cover letter, curriculum vitae, and copies of degree certificate(s). The application deadline is 28th of February 2017 or earlier - if circumstances warrant. Please send applications to: [ami@wiso.uni-hamburg.de](mailto:ami@wiso.uni-hamburg.de).