

Faculty/Department: Business, Economics, Social Sciences/ Social Economics
Seminar/Institute: Chair for Marketing and Innovation

Universität Hamburg invites applications for a Research Associate in accordance with Section 28 subsection 1 of the Hamburg Higher Education Act (Hamburgisches Hochschulgesetz, HmbHG). The position commences on 1 September 2016 including the possibility to write a PhD thesis. 25% of the workload will be allocated to the (third-party funded) research project of Gambling & Advertising.

It is remunerated at the salary level TV-L 13 and calls for 100% of standard work hours per week.*

The fixed-term nature of this contract is based upon Section 2 of the Academic Fixed-Term Labor Contract Act (Wissenschaftszeitvertragsgesetz, WissZeitVG). The initial fixed term is three years.

The University aims to increase the number of women in research and teaching and explicitly encourages women to apply. Equally qualified female applicants will receive preference in accordance with the Hamburg Equality Act (Hamburgisches Gleichstellungsgesetz, HmbGleiG).

Responsibilities:

Associates will be expected primarily to teach and conduct research. The associate will also have the opportunity to pursue further academic qualifications, in particular a doctoral dissertation. At least one-third of set working hours will be made available for the associate's own academic work.

Specific Duties:

Duties include a broad spectrum of challenging tasks as research associate in teaching, research as well as consulting activities for the Chair for Marketing and Innovation (cf. <http://www.wiso.uni-hamburg.de/ami/>). Candidates are expected to execute theory-driven & practically relevant research using quantitative empirical methods both within the team as well as by themselves. Relevance and rigor in the research work should lead to outcomes publishable in leading peer-reviewed journals. Teaching & related duties (3 LVS) include e.g. organizing lectures and seminars, communicating to students & developing and updating teaching aids as e.g. scripts & slides. Focal points in Marketing and Innovation should be in one or more of following fields: behavioral decision theory & consumer behavior, choice modelling & econometrics, innovation management, marketing & strategy..

Requirements:

A university degree in a relevant field. Candidates need sufficient breadth or depth of knowledge of our discipline and of our research methods to work within their own area from day one on. Accordingly, we are looking for graduates in the field of business administration

* Full-time positions currently comprise 39 hours per week.



(Betriebswirtschaftslehre) with motivation far above average, distinctive capability for independent work and impressive analytical skills.

If you are a hard worker with both a strong statistical affinity and a scientific writing capability, you will fit perfectly into our team. We offer you an intellectually stimulating experience in a competitive research setting. Considering our international project environment, excellent English skills are required, both oral and in writing. As teaching is in German, strong German skills are essential. Additionally, sound statistical expertise is required while software skills in SPSS, Stata and/or R are considered a plus. Initial publication experience is highly valued.

Applicants should submit a letter of application, a one-page-statement outlining their research interests and their motivations, a detailed curriculum vitae and copies of degree certificate(s).

Severely disabled applicants will receive preference over equally qualified non-disabled applicants.

For further information, please contact Prof. Thorsten Teichert through email (ami@wiso.uni-hamburg.de), by phone (0049- 40-42838-4643) or consult our website at www.wiso.uni-hamburg.de/ami.

Applications should include a cover letter, curriculum vitae, and copies of degree certificate(s). The application deadline is 30th of June 2016. Review of application will begin immediately and continue until the position is filled. . Please send applications to:

Universität Hamburg
School of Economics and Social Sciences
Chair for Marketing and Innovation
Prof. Dr. Thorsten Teichert
Von-Melle-Park 5, room 3076
D-20146 Hamburg
Germany

or electronically to ami@wiso.uni-hamburg.de.