

Prof. Dr. Katharina Zimmermann

Assistant Professor of Economic Sociology

Born on: 26.11.1982 (Dachau, Germany)
Nationality: German
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RESEARCH INTERESTS

Comparative labour market and welfare state research, economic sociology, EU social and employment policies, welfare attitudes, Europeanisation, comparative methods in the social sciences, mixed methods

EDUCATION

- 2011-2017: PhD (doctorate) from University of Oldenburg, Germany
- Title of dissertation: *Local Europeanisation by cohesion policy. The European Social Fund in local labour market policies* (in English)
 - Supervisors: Prof. Martin Heidenreich, University of Oldenburg (Germany); Prof. Paolo R. Graziano, University of Padua (Italy)
 - Grade: Summa cum laude
- 04/2004 – 06/2009: Diploma in political science from University of Bremen, Germany
- Title of diploma thesis: *Europeanisation of labour market integration of migrants. The example of Bremen* (in German)
 - Grade: very good (1,3)

ACADEMIC POSITIONS

- Since 06/2019: Assistant professor of economic sociology at Hamburg University (department of socioeconomics)
- 10/2015 – 05/2019: Research assistant at the chair of macrosociology (Prof. Steffen Mau), department of social sciences, Humboldt-University Berlin (Germany)
- Associated to the DFG-funded research project *EU-Professionalization*
 - Associated to the NORFACE-funded research project *Welfare State Futures – Our Children's Europe*
- 07/2011 – 03/2015: Research assistant at the chair of social stratification (Prof. Martin Heidenreich), Carl von Ossietzky University Oldenburg
- Scientific project manager in the EU-funded project *COPE - Combating Poverty in Europe* (01/2014 – 03/2015)
 - Research assistant in the EU-funded project *LOCALISE – Local Worlds of Integrated Social and Employment Policies* (7/2011-12/2013)

PROFESSIONAL ACTIVITIES AND QUALIFICATIONS

Third party and project funding: Subproject in the cooperative research group 'Care transformations' (*Sorgetransformationen*), funded by the LFF Hamburg (total funding granted 1,142,542.76 €); individual research project 'Governance and justification of social investment labour market policies' (*Organisation und Rechtfertigung sozialinvestiver Arbeitsmarktpolitik*), proposed to the *Ideen & Risikofonds Universität Hamburg* (59,000 €; under review)

Memberships in professional associations: German Sociological Association (DGS), European Social Policy Network (ESPAnet), Council for European Studies (CES)

Peer review activities: Journal of European Social Policy, Journal of Common Market Studies, Social Policy & Administration, Public Policy and Administration, Journal of Social Policy, Österreichische Zeitschrift für Soziologie, Politiche Sociali, Nordic Social Work, Cuadernos Relacionales Laborales

Academic self-management: representative in appointment committees, departmental board, budget committee

Event/stream organization: Horizontal Europeanisation conference 2017, stream at ESPAnet 2015, stream at Inclusive Europe conference 2014, summer school Oldenburg 2011

International experience: Visiting Fellow at the European University Institute in Florence, Italy (09/2018 – 12/2018); extensive professional experience in international projects; short-term guest research stay at Bocconi University Milan; short-term research stay at Bremen's representation in Brussels (2008); internship at the Goethe-Zentrum České Budějovice, CZ (2006-2007); cultural exchange programme in Salta, Argentina (1999 –2000)

GENERAL SKILLS

Language skills: German (native speaker), English (proficient user), Spanish (independent user), Italian (basic user), French (basic user)

Social science methodology: expert interviews, semi-structured interviews, focus groups, qualitative content analysis, QCA, typologies, country-case studies, process tracing, comparative designs, quantitative text analysis, data visualisation

IT programmes: MAXQDA, NVivo, fs/QCA, SPSS, literature administration (Citavi, EndNote, RefWorks), Microsoft office

TEACHING AND SUPERVISION

- Since 2019: Bachelor seminars and lectures in the field of economic sociology
- 2018: Prize for excellent teaching of the department of Faculty of Humanities and Social Sciences, Humboldt-Universität zu Berlin (with Jan-Ocko Heuer)
- 2015-2018: Bachelor and master courses on Europeanisation of social and employment policies, social stratification, qualitative research methods, attitudes towards activation policies, work and welfare, scientific writing
- 2012-2018: Co-supervision of several bachelor and master theses
- Teaching experience in German and English
- Frequent training and supervision in academic teaching

PUBLICATIONS (* PEER REVIEWED)

Books

Zimmermann, Katharina and Heuer, Jan-Ocko (Eds., 2019): *Einstellungen von Bürger_innen zum Fördern und Fordern in der Arbeitsmarktpolitik: Ergebnisse eines deliberativen Bürgerforums*. Forthcoming: Barbara Budrich Verlag.

*Zimmermann, Katharina (2019): *Local labour market policies and the European Social Fund*. Forthcoming: Policy Press, Bristol.

Journal articles

- * Heuer, Jan-Ocko; Zimmermann, Katharina (forthcoming): Unravelling deservingness: Which criteria do people use to judge the relative deservingness of welfare target groups? – A vignette-based focus group study. Accepted for publication in: *Journal of European Social Policy*
- *Zimmermann, Katharina; Graziano, Paolo R. (2020): Mapping Different Worlds of Eco-Welfare States. In: *Sustainability*. 12: 1819.
- *Taylor-Gooby, Peter; Chung, Heejung; Heuer, Jan-Ocko; Leruth, Benjamin; Mau, Steffen; Zimmermann, Katharina (2019): Regimes, Social Risks and the Welfare Mix Unpacking Attitudes to Pensions and Childcare in Germany and the UK through Deliberative Forums. *Journal of Social Policy*; 49(1): 61-79.
- *Zimmermann, Katharina; Heuer, Jan-Ocko; Mau, Steffen (2018): Changing preferences towards redistribution: How deliberation shapes welfare attitudes. *Social Policy & Administration*; online first; 52(5): 969-982.
- *Büttner, Sebastian M.; Mau, Steffen Mau; Zimmermann, Katharina; Oeltjen, Ole (2018): Die Benennungsmacht und das Vokabular der EU-Governance. Forthcoming in: *Österreichischen Zeitschrift für Soziologie*.
- *Aurich-Beerheide, Patrizia; Zimmermann, Katharina (2017): Soziale Dienstleistungen für Arbeitslose, in: *ZSR-Zeitschrift für Sozialreform*; 36(2): 247-274
- *Zimmermann, Katharina (2016): Local Responses to the European Social Fund: A Cross-City Comparison of Usage and Change, in: *Journal of Common Market Studies*; 54 (6), 1465-1484.
- *Aurich-Beerheide, Patrizia; Catalano, Serida; Graziano, Paolo; Zimmermann, Katharina (2015): Stakeholder Participation and Policy Integration in Local Social and Employment Policies: Germany and Italy compared, in: *Journal of European Social Policy*; 25 (4): 379-392.
- *Zimmermann, Katharina; Graziano, Paolo; Aurich, Patrizia Fuertes, Vanesa (2014): Local Worlds of Marketization. Employment Policies in Germany, Italy and the United Kingdom compared. *Social Policy & Administration*; 48 (2): 127–148.

Book chapters

- Büttner, Sebastian M.; Mau, Steffen; Leopold, Lucia; Zimmermann, Katharina (2019): Europeanisation at home? Features and obstacles of domestic EU professionalism. In: Heidenreich, Martin (Ed.): *Horizontal Europeanisation. The Transnationalisation of Daily Life and Social Fields in Europe*, Routledge:
- Heuer, Jan-Ocko; Mau, Steffen and Zimmermann, Katharina (2018): Attitudes towards inequalities: How welfare state regimes shape citizen deliberation about (re-)distribution of income and wealth. In: Peter Taylor-Gooby, Benjamin Leruth (Eds.): *Attitudes, aspirations and welfare: Social policy directions in changing times*, Palgrave Macmillan:
- Zimmermann, Katharina; Chung, Heejung and Heuer, Jan-Ocko (2018): Attitudes towards education, social investment and the labour market. In: Peter Taylor-Gooby, Benjamin Leruth (Eds.): *Attitudes, aspirations and welfare: Social policy directions in changing times*, Palgrave Macmillan:
- Zimmermann, Katharina and Petzold, Norbert (2018): A fragmented story: Germany's appropriation of the social dimension of Europe 2020. Forthcoming in: Jessoula, Matteo and Madama, Ilaria (Eds.): *Fighting poverty and social exclusion in the EU. A chance in Europe2020*. Routledge.
- Mau, Steffen; Heuer, Jan-Ocko; Zimmermann, Katharina (2018): Zur Akzeptanz des Wohlfahrtsstaats. Fixe Meinungen oder Willensbildung durch Deliberation? Forthcoming in: *Nova Acta Leopoldina*.
- Zimmermann, Katharina and Rice, Deborah (2016): Organizational barriers to service integration in one-stop shops: The case of Germany. In: Heidenreich, Martin/Rice, Deborah (Eds.): *Integrating Social and Employment Policies in Europe. Active Inclusion and Challenges for Local Welfare Governance*, Edward Elgar: 162-184.
- Zimmermann, Katharina; Fuertes, Vanesa and Aurich-Beerheide, Patrizia (2016): Local Worlds of Coordinated Activation Policy. In: Heidenreich, Martin and Rice, Deborah (Eds.): *Integrating Social and Employment Policies in Europe. Active Inclusion and Challenges for Local Welfare Governance*, Edward Elgar: 235–264.

Other publications (working paper etc.)

- Heidenreich, Martin, Rice, Deborah, and Zimmermann, Katharina (2015): The Europeanisation of Social Integration in the Eurozone Crisis: A Conceptual Framework. Working paper/Oldenburger Studien zur Europäisierung und zur transnationalen Regulierung Nr. 24/2015.
- *Zimmermann, Katharina and Fuertes, Vanesa (2014): Employment Policy Implementation Mechanisms in the European Union, the United Kingdom and Germany. Working Paper for the International Labour Organisation (ILO).
- Zimmermann, Katharina (2013, in collaboration with Patrizia Aurich and Martin Heidenreich): German Report on the Europeanisation of Local Social Cohesion Policies. LOCALISE project report, published at www.localice-research.eu.

Zimmermann, Katharina (2013, in collaboration with Patrizia Aurich): The Governance of Local Social Cohesion Policies in Germany. LOCALISE project report, published at www.localise-research.eu

Zimmermann, Katharina (2011, in collaboration with Sebastian Künzel and Martin Heidenreich): The National Governance of Activation Policies in Germany. LOCALISE project report, published at www.localice-research.eu.

SELECTED TALKS AND CONFERENCE ACTIVITIES

Invited talks

Zimmermann, Katharina: “Political and Social Polarization in Germany”. Invited presentation at the workshop on Political and Social Polarization in Europe, Stiftung Genshagen, Krakow (December 3, 2019).

Zimmermann, Katharina: “Political and Social Polarization in Germany”. Invited presentation at the workshop on Political and Social Polarization in Europe, Stiftung Genshagen, Nantes (January 28, 2019).

Zimmermann, Katharina: „EU-Professionals“. Guest lecture in the Master of European Governance and Administration at Humboldt-Universität Berlin (April 26, 2018).

Zimmermann, Katharina: Research on the Youth Employment Initiative in context. Guest lecture at the public master seminar “Youth in a Post-Crisis Europe: Policy Making and its Effects” at ISCTE-IUL Lisbon (September 21, 2017).

Zimmermann, Katharina: “Employment policy implementation mechanisms in the European Union, the United Kingdom and Germany”. Invited presentation at the Seminar on employment policy implementation mechanisms, ILO, Geneva (November 4-5, 2013)

Selected conference presentations and organisation of conference streams

2019

Zimmermann, Katharina; Graziano, Paolo: Green Welfares: Mapping Different Worlds of Eco-Welfare States. Presentation at the 2019 ESPAnet conference in Stockholm (September 5-7, 2019).

Zimmermann, Katharina; Urban Boljka, Tatjana Rakar and Maša Filipovič Hrast: Solution to which problem: why do citizens support the UBI? A comparative analysis of Germany and Slovenia. Presentation at the 2019 ESPAnet conference in Stockholm (September 5-7, 2019).

Tatjana Rakar, Heejung Chung, Mi Ah Schøyen, Katharina Zimmermann and Maša Filipovič Hrast: Conditionality and family policy: social rights vs. social investment or neoliberal logic? Presentation at the 2019 ESPAnet conference in Stockholm (September 5-7, 2019).

2018

Zimmermann, Katharina; Baier, Christian; Büttner, Sebastian, Gengnagel, Vincent: The power of nomination – EU speech and the language games in research funding. Presented at the 25th International Conference of Europeanists (CES); Chicago, Illinois, USA (March 28-30, 2018)

Zimmermann, Katharina; Heuer, Jan-Ocko: Redistribution reinforced: citizens' perceptions of welfare conditionality from a multidimensional perspective. Presented at the WFS Final Conference; Florence, Italy (May 24-25, 2018).

2017

Zimmermann, Katharina: Putting the Youth Employment Initiative into practice: implementation processes caught between European concepts, national conditions and local capacities? Paper to be presented at the 24th International Conference of the Council for European Studies in Glasgow (July 12-14, 2017).

Zimmermann, Katharina; Heuer, Jan-Ocko: Redistribution reinforced: citizens' perceptions of welfare conditionality from a multidimensional perspective. Paper presented in stream 4 at the 2017 ESPAnet conference in Lisbon (September 14-16, 2017).

Zimmermann, Katharina; Heuer, Jan-Ocko: Unravelling deservingness: Which criteria do people use to judge the relative deservingness of welfare target groups? Paper presented at the NORFACE-Workshop "Welfare State Attitudes" in Gothenburg (February 22-24, 2017)

2016

Zimmermann, Katharina; Heuer, Jan-Ocko; Mau, Steffen: Changing preferences towards redistribution: How deliberation shapes welfare attitudes. Paper presented at the 2016 ESPAnet conference in Rotterdam (September 1-3, 2016).

Heuer, Jan-Ocko; Leruth, Benjamin; Chung, Heejung; Mau, Steffen; Taylor-Gooby, Peter; Zimmermann, Katharina (2016): Attitudes towards the welfare mix: How citizens in Germany and the United Kingdom attribute responsibilities for social welfare to state, market, and family – and why. Paper presented at the 2016 ESPAnet conference in Rotterdam (September 1-3, 2016).

2015

Katharina Zimmermann, Vanesa Fuertes and Paolo R. Graziano: Organisation of Stream 5: Latin America and Europe: Old welfare, new social security or what is at stake? At the "2015 Annual ESPAnet Conference: The Lost and the New Worlds of Welfare." In Odense (September 3-5, 2015).

Katharina Zimmermann: "Social Inclusion funded by Europe? The impact of the European Social Fund on local social and employment policies". Presented at the "Second EU Cohesion Policy Conference 'Challenges to EU Cohesion Policy in 2014-2020: An Academic and Policy Debate" in Riga (February 4-6, 2015).

2014

Zimmermann, Katharina: Active inclusion funded by Europe? The impact of the European Social Fund on local social and employment policies. Paper presented at the 12th annual ESPAnet conference in Oslo (September 4-6, 2014)

Zimmermann, Katharina and Rice, Deborah: Social and employment services for the long-term unemployed in Germany: Under which conditions are activation policies "social

investment"? Paper presented at the Young Researchers' Conference "Delivering integrated employment policies" in Bordeaux (May 12-13, 2014)

Zimmermann, Katharina and Rice, Deborah: Social and employment services for the long-term unemployed in Germany. Under which conditions are activation policies "social investment"? Paper presented at the conference "Assessing the Social Investment Strategy" in Lausanne (April 10-11, 2014)

2013

Bourgeois, Clara; Fuertes, Vanesa and Zimmermann, Katharina: Do politics matter in employment policy processes at the local level? France, Germany and the United Kingdom compared. Paper presented at the "11th Annual ESPAnet Conference: Social Policy and Economic Development"; Poznan, (September 3-5, 2013.)

Zimmermann, Katharina: Local policy integration funded by Europe? The impact of the European Social Fund on local social and employment policies in Germany. Paper presented at the "Ph.D. conference: Local welfare systems and social cohesion"; Barcelona (June 10-12, 2013)

Aurich, Patrizia; Graziano, Paolo and Zimmermann, Katharina: Stakeholder Participation and Policy Integration in Local Social and Employment Policies: Germany and Italy compared. Paper presented at the PART_WEL Conference; Pisa (January 31 – February 1, 2013)

Hamburg, March 2020