



Master's Seminar Winter Semester 2026/27

Health Economics and Health Care Management: Current Topics

Focus: Microeconomics for the Healthcare System

In this seminar, we will apply microeconomic analysis to problems in the healthcare system. Based on scientific literature, we deal with key problems, providing an in-depth analysis and exploring solutions.

Procedure

The seminar topics will be introduced in the first session and assigned afterwards. Students will form groups to work on a topic. These groups will prepare presentations with a duration of approximately 45 minutes. Each group member should speak for roughly the same amount of time.

Slides must be uploaded to OpenOLAT at least two days before the presentation. All other groups are expected to prepare three questions each as part of their preparation.

Term paper topics related to the group work topic will be discussed individually with the supervisor.

Group Topics

- (1) Behavioral economic perspectives on moral hazard
- (2) Financial incentives and physician referrals
- (3) Second opinions in the health care market
- (4) Vaccination decisions 1: the role of prosocial behavior and incentives
- (5) Vaccination decisions 2: the role of uncertainty and ambiguity

Literature references will be provided for each topic.

Examination Format

- Grading: Presentation and seminar paper each account for 50%.
- Term Paper: Length 2,500 – 3,000 words, submission by 07 January 2027.

Dates & Deadlines

All sessions take place at Esplanade 36, Room ESP 4029.

1. Introductory Event	Wednesday, 08 July 2026, 14:00 to 16:00
2. Submission of Topic Preferences	By Thursday, 09 July 2026, 12:00
3. Group Presentations (Compulsory Attendance)	Friday, 13 November 2026, 13:00 – 19:00 Friday, 20 November 2026, 13:00 – 19:00 Friday, 27 November 2026, 13:00 – 19:00
4. Term Paper Exposé	By Tuesday, 08 December 2026
5. Seminar Paper Workshop	Friday, 11 December 2026, 13:00 to 15:30
6. Submission of Seminar Paper	By Thursday, 07 January 2027, 23:59