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PUBLICATIONS

PROF. DR. DIRK ULRICH GILBERT

(as of July 2018)

Refereed Journals

- Müller, Michael/Kilian, Karsten/Gilbert, Dirk Ulrich (2016): Zum Wert internationaler Marken: Kritische Analyse und Studienergebnisse, in: *transfer Werbeforschung & Praxis*, No. 1, pp. 26-32.
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- Grimm, Jordis/Gilbert, Dirk Ulrich (2018): Gaining Mutual Benefits Through Business-non-profit-partnerships in Base-of-the-pyramid Markets: A Relational View, in: Beschoner, Thomas/Sales, Arnoud

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- Gilbert, Dirk Ulrich/Huber, Kristin (2017): Labour Rights in Global Supply Chains, in: Morsing, Mette/Rasche, Andreas/Moon, Jeremy (Eds.): Corporate Social Responsibility, Cambridge University Press, pp. 451-472.
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- Gilbert, Dirk Ulrich (2009): Ethikmaßnahmen, in: Scholz, Christian (Ed.): Vahlens Großes Personallexikon, München, S. 318-321.
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- Gilbert, Dirk Ulrich (2009): Wirtschaftsethik, in: Scholz, Christian (Ed.): Vahlens Großes Personallexikon, München, S. 1210-1211.
- Gilbert, Dirk Ulrich/Rasche, Andreas (2008): A Critical Perspective on Social Accounting: The Contribution of Discourse Philosophy, in: Haase, Michaela/Cowton, Chris (Eds.): Ethics in Business and Economics: Trends in Theory and Practice, Berlin, 175-197.
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- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Shared Value beyond the Porter & Kramer Paradox: A Procedural Framework, Paper presented at the Annual Meeting of the European Business Ethics Network, Copenhagen 2015.
- Huber, Kristin/Gilbert, Dirk Ulrich (2014): Understanding Corporations as Political Actors: Implications for Social Development, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Realigning Business and Society through Creating Shared Value? A Procedural Framework for Advancing Shared Value, Paper presented at the Annual Meeting of the Society for Business Ethics, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): From Financial, to Stakeholder, to Comprehensive Value Creation: Toward Realigning Business and Society through a Procedural Conception of the Corporate Objective, Paper presented at the Philosophy of Management Conference, Chicago 2014
- Rasche, Andreas/Gilbert, Dirk Ulrich (2013): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, Paper presented at the Annual Meeting of the Academy of Management, Orlando 2013.
- Gilbert, Dirk Ulrich/Heinecke, Patrick (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-Stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich/Schedel, Ingo (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
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- Hofmann, Iris/Gilbert, Dirk Ulrich (2010): Managing Political Responsibility: An Ethical Road Map for Stakeholder Dialogs based on Deliberation, Paper presented at the Annual Meeting of the Academy of Management, Montreal 2010.
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- Schedel, Ingo/Gilbert, Dirk Ulrich/Hofmann, Iris (2008): Strategic Management, Firm Performance and Contingency Effects. Toward a Comprehensive Research Model, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): In Search of Global Governance. The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.

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- Rasche, Andreas/Behnam, Michael/Gilbert, Dirk Ulrich (2008): Governance in a Global Economy – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of International Business, Mailand 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): Upsetting Traditional Governance. How the United Nations Global Compact Links Actors and Levels, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Amsterdam 2008.
- Gilbert, Dirk Ulrich/Rasche, Andreas (2007): Corporate Accountability in a Post-National World – Reflecting on Standardized Ethics Initiatives, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Vienna 2007.
- Gilbert Dirk Ulrich/Behnam, Michael /Schedel, Ingo (2007): Advancing Integrative Social Contracts Theory: A Habermasian Perspective, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2007.
- Gilbert, Dirk Ulrich/Rasche, Andreas/Behnam, Michael/Schedel, Ingo (2007): Opportunities and Problems of Standardized Ethics Initiatives – A Stakeholder Theory Perspective, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2007.
- Gilbert, Dirk Ulrich/Rasche, Andreas/Behnam, Michael/Schedel, Ingo (2007): A Critical Perspective on Social Accounting: The Case of the "Global Eight", Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2007.
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- Gilbert, Dirk Ulrich/Behnam, Michael (2005): Business Ethics in Multinational Corporations: A New Approach to Balance Compliance and Integrity, Paper presented at the Annual Meeting of the Academy of International Business, Quebec 2005.
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- Behnam, Michael/Gilbert, Dirk Ulrich/Schüerhoff, Vera (2004): Creating and Transferring Collective Knowledge Patterns in Networks – A Constructivist Perspective on Communication, Paper presented at the Annual Meeting of the Academy of International Business, Stockholm 2004.
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- Behnam, Michael/Gilbert, Dirk Ulrich/Schüerhoff, Vera (2003): Knowledge Transfer in the Integrated Network. A Constructivist Perspective, Paper presented at the Annual Meeting of the European International Business Academy, Copenhagen 2003.
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