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PUBLICATIONS

PROF. DR. DIRK ULRICH GILBERT

(as of November 2020)

Refereed Journals

Schormair, Maximilian J. L./Gilbert, Dirk Ulrich (2020). Creating Value by Sharing Values: Managing Stakeholder Value Conflict in the Face of Pluralism through Discursive Justification, in: *Business Ethics Quarterly*, Vol. 30, forthcoming.

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Rasche, Andreas/Gilbert, Dirk Ulrich/Schormair, Maximilian J. L. (2020): The Institutionalization of Responsible Management Education, in: Moosmayer, Dirk C./Laasch, Oliver/Parkes, Carole/Brown, Kenneth G. (Eds.): Handbook of Responsible Management Learning & Education, SAGE, forthcoming.

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International Conferences – Papers (reviewed)

- Grimm, Jordis/Schormair, Maximilian/Gilbert, Dirk Ulrich (2020): Co-Constructing Decoupling and Recoupling: A Process Perspective on the IAS DETOX, Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Academy of Management Proceedings (Best Papers) 2020 (virtual meeting).
- Gilbert, Dirk Ulrich/Schrage, Stephanie (2020): Ethical Challenges of Digital Platform Business Models: A Critical Analysis from the Perspective of Political CSR, Paper presented at the Annual Meeting of the Society for Business Ethics, Vancouver 2020 (virtual meeting).
- Grimm, Jordis/Schormair, Maximilian/Gilbert, Dirk Ulrich (2020): Co-Constructing Decoupling and Recoupling: A Process Perspective on the IAS DETOX, Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Academy of Management Proceedings (Best Papers) 2020 (virtual meeting).
- Schormair, Maximilian/Gilbert, Dirk Ulrich/Singer, Abraham (2019): The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility, Panel presented at the Annual Meeting of the Society for Business Ethics, Boston 2019.
- Remmer, Stephanie/Gilbert, Dirk Ulrich (2019): Responsible Strategy-as-practice: A Multidisciplinary Review and Research Agenda, Paper presented at the Annual Meeting of the European Group for Organizational Studies, Edinburgh 2019.

- Grimm, Jordis/Gilbert, Dirk Ulrich (2018): Business-non-Profit Partnerships in Base-of-the-Pyramid Markets: A Relational View, Paper presented at the Annual Meeting of the Academy of Management, Chicago 2018.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2018): Managing Value Pluralism and Power Imbalances Through Stakeholder Deliberations? – Debating the Challenges and Prospects of Discourse Ethics and Deliberative Democracy, Panel presented at the Annual Meeting of the Society for Business Ethics, Chicago 2018.
- Maier, Anna-Lena/Gilbert, Dirk Ulrich (2017): MNEs and the Co-Creation of Irresponsibility in the Authoritarian Context of a Middle Eastern Nuclear Energy Project, Paper presented at the Annual Meeting of the Academy of International Business, Dubai 2017.
- Maier, Anna-Lena/Gilbert, Dirk Ulrich (2016): Corporate Irresponsibility and International Business - Limits and Potentials of Political CSR in the Authoritarian Context of a Middle Eastern Nuclear Energy Project, Paper presented at the Annual Meeting of the European Group for Organizational Studies, Napoli 2016.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Shared Value beyond the Porter & Kramer Paradox: A Procedural Framework, Paper presented at the Annual Meeting of the European Business Ethics Network, Copenhagen 2015.
- Huber, Kristin/Gilbert, Dirk Ulrich (2014): Understanding Corporations as Political Actors: Implications for Social Development, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Realigning Business and Society through Creating Shared Value? A Procedural Framework for Advancing Shared Value, Paper presented at the Annual Meeting of the Society for Business Ethics, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): From Financial, to Stakeholder, to Comprehensive Value Creation: Toward Realigning Business and Society through a Procedural Conception of the Corporate Objective, Paper presented at the Philosophy of Management Conference, Chicago 2014
- Rasche, Andreas/Gilbert, Dirk Ulrich (2013): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, Paper presented at the Annual Meeting of the Academy of Management, Orlando 2013.
- Gilbert, Dirk Ulrich/Heinecke, Patrick (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-Stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich/Schedel, Ingo (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Schedel, Ingo/Gilbert, Dirk Ulrich (2011): Ethics Education in MBA Programs: Looking into the Beyond Grey Pinstripes Data Survey, Paper presented at the Annual Meeting of the Academy of Management, St. Antonio 2011.
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- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): Upsetting Traditional Governance. How the United Nations Global Compact Links Actors and Levels, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Amsterdam 2008.
- Gilbert, Dirk Ulrich/Rasche, Andreas (2007): Corporate Accountability in a Post-National World – Reflecting on Standardized Ethics Initiatives, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Vienna 2007.
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- Gilbert, Dirk Ulrich/Rasche, Andreas (2007): The Significance of Standardized Ethics Initiatives: A Stakeholder Theory Perspective, Paper presented at the Annual Meeting of the European Academy of Management, Paris 2007.
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