



Prof. Dr. Dirk Ulrich Gilbert

Fakultät für Wirtschafts- und
Sozialwissenschaften
Professur für Betriebswirtschaftslehre,
insb. Unternehmensethik
Von-Melle-Park 9 (Raum B532)
20146 Hamburg

Tel. +49 40 42838-9443
Fax +49 40 42838-2128
dirk.gilbert@uni-hamburg.de
www.uni-hamburg.de

PUBLICATIONS

PROF. DR. DIRK ULRICH GILBERT

(as of May 2020)

Refereed Journals

- Schormair, Maximilian J. L./Gilbert, Dirk Ulrich (2020). Creating Value by Sharing Values: Managing Stakeholder Value Conflict in the Face of Pluralism through Discursive Justification, in: *Business Ethics Quarterly*, forthcoming
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- Gilbert, Dirk Ulrich/Behnam, Michael (2013): Trust and the United Nations Global Compact: A Network Theory Perspective, in: *Business & Society*, Vol. 52, No. 1, pp. 135-169. DOI 10.1177/0007650312459852
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- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Institutionalizing Global Governance – The Role of the United Nations Global Compact in a Global Economy, in: *Business Ethics: A European Review*, Vol. 21, No. 1, pp. 100-114.
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Remmer, Stefanie/Gilbert, Dirk Ulrich (2019): Applying Materiality Assessment in Strategic Management – The Implicit Coating of the Materiality Lens, in: Wunder, Thomas (ed.): Rethinking Strategic Management. Sustainable strategizing for positive impact, Springer Nature, 2019, pp. 267-291.

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- Gilbert, Dirk Ulrich (2009): Ethikmaßnahmen, in: Scholz, Christian (Ed.): *Vahlens Großes Personallexikon*, München, S. 318-321.
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International Conferences – Papers (reviewed)

- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Shared Value beyond the Porter & Kramer Paradox: A Procedural Framework, Paper presented at the Annual Meeting of the European Business Ethics Network, Copenhagen 2015.
- Huber, Kristin/Gilbert, Dirk Ulrich (2014): Understanding Corporations as Political Actors: Implications for Social Development, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Realignment Business and Society through Creating Shared Value? A Procedural Framework for Advancing Shared Value, Paper presented at the Annual Meeting of the Society for Business Ethics, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): From Financial, to Stakeholder, to Comprehensive Value Creation: Toward Realignment Business and Society through a Procedural Conception of the Corporate Objective, Paper presented at the Philosophy of Management Conference, Chicago 2014.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2013): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, Paper presented at the Annual Meeting of the Academy of Management, Orlando 2013.
- Gilbert, Dirk Ulrich/Heinecke, Patrick (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-Stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich/Schedel, Ingo (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.

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- Hofmann, Iris/Gilbert, Dirk Ulrich (2010): Managing Political Responsibility: An Ethical Road Map for Stakeholder Dialogs based on Deliberation, Paper presented at the Annual Meeting of the Academy of Management, Montreal 2010.
- Hofmann, Iris/Gilbert, Dirk Ulrich (2009): Corporations as Political Actors: Classifying Corporate Citizenship and Advancing Legitimation, Paper presented at the Annual Meeting of the Academy of Management, Chicago 2009.
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- Schedel, Ingo/Gilbert, Dirk Ulrich/Hofmann, Iris (2008): Strategic Management, Firm Performance and Contingency Effects. Toward a Comprehensive Research Model, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): In Search of Global Governance. The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
- Behnam, Michael/Gilbert, Dirk Ulrich/Rasche, Andreas (2008): The Interplay of Individual and Collective Knowledge in Multinational Corporations: An Integrative Framework from a Constructivist Perspective, Paper presented at the Annual Meeting of the Academy of International Business, Mailand 2008.
- Rasche, Andreas/Behnam, Michael/Gilbert, Dirk Ulrich (2008): The Case of a Global Public Policy Network – What the United Nations Global Compact Is (Not), Paper presented at the Annual Meeting of the Academy of International Business, Mailand 2008.
- Rasche, Andreas/Behnam, Michael/Gilbert, Dirk Ulrich (2008): Governance in a Global Economy – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of International Business, Mailand 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): Upsetting Traditional Governance. How the United Nations Global Compact Links Actors and Levels, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Amsterdam 2008.
- Gilbert, Dirk Ulrich/Rasche, Andreas (2007): Corporate Accountability in a Post-National World – Reflecting on Standardized Ethics Initiatives, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Vienna 2007.
- Gilbert Dirk Ulrich/Behnam, Michael /Schedel, Ingo (2007): Advancing Integrative Social Contracts Theory: A Habermasian Perspective, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2007.
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- Gilbert, Dirk Ulrich/Behnam, Michael (2005): Strategic Management in German Multinational Companies: Linking Strategy Process and Performance, Paper presented at the Annual Meeting of the Academy of International Business, Quebec 2005.
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- Behnam, Michael/Gilbert, Dirk Ulrich/Herzog, Jan (2004): Creating Inter-Subjectivity through Real Option Valuation: A Structurationist Perspective, Paper presented at the Annual Meeting of the Academy of Management, New Orleans 2004.
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