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PUBLICATIONS

PROF. DR. DIRK ULRICH GILBERT

(as of August 2020)

Refereed Journals

- Schormair, Maximilian J. L./Gilbert, Dirk Ulrich (2020). Creating Value by Sharing Values: Managing Stakeholder Value Conflict in the Face of Pluralism through Discursive Justification, in: *Business Ethics Quarterly*, Vol. 30, forthcoming.
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- Gilbert, Dirk Ulrich/Behnam, Michael (2013): Trust and the United Nations Global Compact: A Network Theory Perspective, in: *Business & Society*, Vol. 52, No. 1, pp. 135-169. DOI 10.1177/0007650312459852
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- Rasche, Andreas/Gilbert, Dirk Ulrich/Schormair, Maximilian J. L. (2020): The Institutionalization of Responsible Management Education, in: Moosmayer, Dirk C./Laasch, Oliver/Parkes, Carole/Brown, Kenneth G. (Eds.): *Handbook of Responsible Management Learning & Education*, SAGE, forthcoming.
- Grimm, Jordis/Gilbert, Dirk Ulrich (2019): Gaining Mutual Benefits Through Business-non-profit-partnerships in Base-of-the-pyramid Markets: A Relational View, in: Beschorner, Thomas/Sales, Arnoud (Eds.): *Corporate Social Responsibility. Institutional and Organizational Perspectives*, Springer, pp. 177-203.
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- Gilbert, Dirk Ulrich (2009): Gerechtigkeit, in: Scholz, Christian (Ed.): Vahlens Großes Personallexikon, München, S. 399-402.
- Gilbert, Dirk Ulrich (2009): Ethikmaßnahmen, in: Scholz, Christian (Ed.): Vahlens Großes Personallexikon, München, S. 318-321.
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- Huber, Kristin/Gilbert, Dirk Ulrich (2014): Understanding Corporations as Political Actors: Implications for Social Development, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Realigning Business and Society through Creating Shared Value? A Procedural Framework for Advancing Shared Value, Paper presented at the Annual Meeting of the Society for Business Ethics, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): From Financial, to Stakeholder, to Comprehensive Value Creation: Toward Realigning Business and Society through a Procedural Conception of the Corporate Objective, Paper presented at the Philosophy of Management Conference, Chicago 2014.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2013): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, Paper presented at the Annual Meeting of the Academy of Management, Orlando 2013.
- Gilbert, Dirk Ulrich/Heinecke, Patrick (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-Stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.

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- Rasche, Andreas/Schedel, Ingo/Gilbert, Dirk Ulrich (2011): Ethics Education in MBA Programs: Looking into the Beyond Grey Pinstripes Data Survey, Paper presented at the Annual Meeting of the Academy of Management, St. Antonio 2011.
- Hofmann, Iris/Gilbert, Dirk Ulrich (2010): Managing Political Responsibility: An Ethical Road Map for Stakeholder Dialogs based on Deliberation, Paper presented at the Annual Meeting of the Academy of Management, Montreal 2010.
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- Schedel, Ingo/Gilbert, Dirk Ulrich/Hofmann, Iris (2008): Strategic Management, Firm Performance and Contingency Effects. Toward a Comprehensive Research Model, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): In Search of Global Governance. The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
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- Rasche, Andreas/Behnam, Michael/Gilbert, Dirk Ulrich (2008): The Case of a Global Public Policy Network – What the United Nations Global Compact Is (Not), Paper presented at the Annual Meeting of the Academy of International Business, Mailand 2008.
- Rasche, Andreas/Behnam, Michael/Gilbert, Dirk Ulrich (2008): Governance in a Global Economy – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of International Business, Mailand 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): Upsetting Traditional Governance. How the United Nations Global Compact Links Actors and Levels, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Amsterdam 2008.
- Gilbert, Dirk Ulrich/Rasche, Andreas (2007): Corporate Accountability in a Post-National World – Reflecting on Standardized Ethics Initiatives, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Vienna 2007.
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