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PUBLICATIONS

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(as of June 2022)

Refereed Journals

- Maier, Anna-Lena/Gilbert, Dirk Ulrich (2023): Deliberating with the Autocrats? A Case Study on the Limitations and Potential of Political CSR in a Non-Democratic Context, in: *Journal of Business Ethics*, forthcoming. DOI: <https://doi.org/10.1007/s10551-022-05139-5>
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- Gilbert, Dirk Ulrich (2022): „Integrative Social Contracts Theory“: Ein Ansatz zur Übernahme ethischer Verantwortung in multinationalen Unternehmen, in: *Wirtschaftswissenschaftliches Studium*, Vol. 51, No. 9, pp. 18-24.
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- Gilbert, Dirk Ulrich/Heinecke, Patrick (2014): Success Factors of Regional Strategies for Multinational Corporations: Exploring the Appropriate Degree of Regional Management Autonomy and Regional Product/Service Adaptation, in: *Management International Review*, Vol. 54, No. 5, pp. 615-651. DOI 10.1007/s11575-014-0220-9
- Gilbert, Dirk Ulrich/Magin, Vera/Müller, Michael (2013): Herausforderung Preisprognose: Was ist der Preis von morgen?, in: *Marketing Review St. Gallen*, Vol. 30, No. 5, pp. 98-109. DOI 10.1365/s11621-013-0281-3
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- Gilbert, Dirk Ulrich/Behnam, Michael/Schormair, Maximilian J. L. (2023): Organisational Integrity from a Discursive Justification Perspective, in: Kaptein, Muel (Ed.): Research Handbook on Organizational Integrity, Edward Elgar Publishing, forthcoming.
- Gilbert, Dirk Ulrich/Apffelstaedt, Kristin (2022): Labour Rights in Global Supply Chains, in: Morsing, Mette/Rasche, Andreas/Moon, Jeremy/Kourula, Arno (Eds.): Corporate Responsibility, Second Edition, Cambridge University Press (forthcoming).
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International Conferences – Papers (reviewed)

- Grimm, Jordis/Schormair, Maximilian/Gilbert, Dirk Ulrich (2020): Co-Constructing Decoupling and Recoupling: A Process Perspective on the IAS DETOX, Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Academy of Management Proceedings (Best Papers) 2020 (virtual meeting).
- Gilbert, Dirk Ulrich/Schrage, Stephanie (2020): Ethical Challenges of Digital Platform Business Models: A Critical Analysis from the Perspective of Political CSR, Paper presented at the Annual Meeting of the Society for Business Ethics, Vancouver 2020 (virtual meeting).
- Grimm, Jordis/Schormair, Maximilian/Gilbert, Dirk Ulrich (2020): Co-Constructing Decoupling and Recoupling: A Process Perspective on the IAS DETOX, Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Academy of Management Proceedings (Best Papers) 2020 (virtual meeting).

- Schormair, Maximilian/Gilbert, Dirk Ulrich/Singer, Abraham (2019): The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility, Panel presented at the Annual Meeting of the Society for Business Ethics, Boston 2019.
- Remmer, Stefanie/Gilbert, Dirk Ulrich (2019): Responsible Strategy-as-practice: A Multidisciplinary Review and Research Agenda, Paper presented at the Annual Meeting of the European Group for Organizational Studies, Edinburgh 2019.
- Grimm, Jordis/Gilbert, Dirk Ulrich (2018): Business-non-Profit Partnerships in Base-of-the-Pyramid Markets: A Relational View, Paper presented at the Annual Meeting of the Academy of Management, Chicago 2018.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2018): Managing Value Pluralism and Power Imbalances Through Stakeholder Deliberations? – Debating the Challenges and Prospects of Discourse Ethics and Deliberative Democracy, Panel presented at the Annual Meeting of the Society for Business Ethics, Chicago 2018.
- Maier, Anna-Lena/Gilbert, Dirk Ulrich (2017): MNEs and the Co-Creation of Irresponsibility in the Authoritarian Context of a Middle Eastern Nuclear Energy Project, Paper presented at the Annual Meeting of the Academy of International Business, Dubai 2017.
- Maier, Anna-Lena/Gilbert, Dirk Ulrich (2016): Corporate Irresponsibility and International Business - Limits and Potentials of Political CSR in the Authoritarian Context of a Middle Eastern Nuclear Energy Project, Paper presented at the Annual Meeting of the European Group for Organizational Studies, Napoli 2016.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Shared Value beyond the Porter & Kramer Paradox: A Procedural Framework, Paper presented at the Annual Meeting of the European Business Ethics Network, Copenhagen 2015.
- Huber, Kristin/Gilbert, Dirk Ulrich (2014): Understanding Corporations as Political Actors: Implications for Social Development, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Realigning Business and Society through Creating Shared Value? A Procedural Framework for Advancing Shared Value, Paper presented at the Annual Meeting of the Society for Business Ethics, Philadelphia 2014.
- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): From Financial, to Stakeholder, to Comprehensive Value Creation: Toward Realigning Business and Society through a Procedural Conception of the Corporate Objective, Paper presented at the Philosophy of Management Conference, Chicago 2014
- Rasche, Andreas/Gilbert, Dirk Ulrich (2013): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, Paper presented at the Annual Meeting of the Academy of Management, Orlando 2013.
- Gilbert, Dirk Ulrich/Heinecke, Patrick (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-Stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
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- Rasche, Andreas/Schedel, Ingo/Gilbert, Dirk Ulrich (2011): Ethics Education in MBA Programs: Looking into the Beyond Grey Pinstripes Data Survey, Paper presented at the Annual Meeting of the Academy of Management, St. Antonio 2011.

- Hofmann, Iris/Gilbert, Dirk Ulrich (2010): Managing Political Responsibility: An Ethical Road Map for Stakeholder Dialogs based on Deliberation, Paper presented at the Annual Meeting of the Academy of Management, Montreal 2010.
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- Gilbert, Dirk Ulrich/Heinecke, Patrick (2009): Success Factors of Regional Strategies for Multinational Corporations, Paper presented at the International Business Conference at the University of Reading, Reading 2009.
- Schedel, Ingo/Gilbert, Dirk Ulrich/Hofmann, Iris (2008): Strategic Management, Firm Performance and Contingency Effects. Toward a Comprehensive Research Model, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): In Search of Global Governance. The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of Management, Anaheim 2008.
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- Rasche, Andreas/Gilbert, Dirk Ulrich (2008): Upsetting Traditional Governance. How the United Nations Global Compact Links Actors and Levels, Paper presented at the Annual Meeting of the European Group for Organizational Studies (EGOS), Amsterdam 2008.
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