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PUBLICATIONS

PROF. DR. DIRK ULRICH GILBERT

(as of June 2023)

Refereed Journals

- Apffelstaedt, Kristin/Schrage, Stephanie/Gilbert, Dirk Ulrich (2024). Multi-Stakeholder Initiatives and Legitimacy: A Deliberative Systems Perspective, in: *Business Ethics Quarterly*, Vol. 34, forthcoming.
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- Kilian, Karsten/Gilbert, Dirk Ulrich/Müller, Michael (2016): Der länderbezogene Wert von Automarken, in: *Markenartikel*, No. 1-2, pp. 53-55.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2015): Decoupling Responsible Management Education: Why Business Schools May Not Walk Their Talk, in: *Journal of Management Inquiry*, Vol. 24, No. 3, pp. 239-252. DOI <https://doi.org/10.1177%2F1056492614567315>
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Books

- Thommen, Jean-Paul/Achleitner, Ann-Kristin/Gilbert, Dirk Ulrich/Hachmeister, Dirk/Kaiser, Gernot (2023): Allgemeine Betriebswirtschaftslehre. Umfassende Einführung aus managementorientierter Sicht, 10. Auflage, Wiesbaden, Lehrbuch, Springer Gabler Verlag, forthcoming.
- Thommen, Jean-Paul/Achleitner, Ann-Kristin/Gilbert, Dirk Ulrich/Hachmeister, Dirk/Jarchow, Svenja/Kaiser, Gernot (2022): Allgemeine Betriebswirtschaftslehre Arbeitsbuch. Repetitionsfragen – Aufgaben – Lösungen, 9. Auflage, Wiesbaden, Lehrbuch, Springer Gabler Verlag.
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- Gilbert, Dirk Ulrich/Behnam, Michael/Schormair, Maximilian J. L. (2024): A Discursive Justification Perspective on Organisational Integrity, in: Kaptein, Muel (Ed.): Research Handbook on Organizational Integrity, Edward Elgar Publishing, forthcoming.
- Gilbert, Dirk Ulrich/Huber, Kristin (2023): Labour Rights in Global Supply Chains, in: Rasche, Andreas/Morsing, Mette/Moon, Jeremy/Kourula, Arno (Eds.): Corporate Sustainability, 2nd Edition, Cambridge University Press, pp. 456-483.
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International Conferences – Papers (reviewed)

Grimm, Jordis/Schormair, Maximilian/Gilbert, Dirk Ulrich (2020): Co-Constructing Decoupling and Re-coupling: A Process Perspective on the IAS DETOX, Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Academy of Management Proceedings (Best Papers) 2020 (virtual meeting).

Gilbert, Dirk Ulrich/Schrage, Stephanie (2020): Ethical Challenges of Digital Platform Business Models: A Critical Analysis from the Perspective of Political CSR, Paper presented at the Annual Meeting of the Society for Business Ethics, Vancouver 2020 (virtual meeting).

Grimm, Jordis/Schormair, Maximilian/Gilbert, Dirk Ulrich (2020): Co-Constructing Decoupling and Re-coupling: A Process Perspective on the IAS DETOX, Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Academy of Management Proceedings (Best Papers) 2020 (virtual meeting).

Schormair, Maximilian/Gilbert, Dirk Ulrich/Singer, Abraham (2019): The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility, Panel presented at the Annual Meeting of the Society for Business Ethics, Boston 2019.

Remmer, Stefanie/Gilbert, Dirk Ulrich (2019): Responsible Strategy-as-practice: A Multidisciplinary Review and Research Agenda, Paper presented at the Annual Meeting of the European Group for Organizational Studies, Edinburgh 2019.

Grimm, Jordis/Gilbert, Dirk Ulrich (2018): Business-non-Profit Partnerships in Base-of-the-Pyramid Markets: A Relational View, Paper presented at the Annual Meeting of the Academy of Management, Chicago 2018.

Schormair, Maximilian/Gilbert, Dirk Ulrich (2018): Managing Value Pluralism and Power Imbalances Through Stakeholder Deliberations? – Debating the Challenges and Prospects of Discourse Ethics and Deliberative Democracy, Panel presented at the Annual Meeting of the Society for Business Ethics, Chicago 2018.

Maier, Anna-Lena/Gilbert, Dirk Ulrich (2017): MNEs and the Co-Creation of Irresponsibility in the Authoritarian Context of a Middle Eastern Nuclear Energy Project, Paper presented at the Annual Meeting of the Academy of International Business, Dubai 2017.

Maier, Anna-Lena/Gilbert, Dirk Ulrich (2016): Corporate Irresponsibility and International Business - Limits and Potentials of Political CSR in the Authoritarian Context of a Middle Eastern Nuclear Energy Project, Paper presented at the Annual Meeting of the European Group for Organizational Studies, Napoli 2016.

Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Shared Value beyond the Porter & Kramer Paradox: A Procedural Framework, Paper presented at the Annual Meeting of the European Business Ethics Network, Copenhagen 2015.

Huber, Kristin/Gilbert, Dirk Ulrich (2014): Understanding Corporations as Political Actors: Implications for Social Development, Paper presented at the Annual Meeting of the Academy of Management, Philadelphia 2014.

Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): Realigning Business and Society through Creating Shared Value? A Procedural Framework for Advancing Shared Value, Paper presented at the Annual Meeting of the Society for Business Ethics, Philadelphia 2014.

- Schormair, Maximilian/Gilbert, Dirk Ulrich (2014): From Financial, to Stakeholder, to Comprehensive Value Creation: Toward Realigning Business and Society through a Procedural Conception of the Corporate Objective, Paper presented at the Philosophy of Management Conference, Chicago 2014
- Rasche, Andreas/Gilbert, Dirk Ulrich (2013): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, Paper presented at the Annual Meeting of the Academy of Management, Orlando 2013.
- Gilbert, Dirk Ulrich/Heinecke, Patrick (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-Stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Gilbert, Dirk Ulrich/Schedel, Ingo (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, Paper presented at the Annual Meeting of the Academy of Management, Boston 2012.
- Rasche, Andreas/Schedel, Ingo/Gilbert, Dirk Ulrich (2011): Ethics Education in MBA Programs: Looking into the Beyond Grey Pinstripes Data Survey, Paper presented at the Annual Meeting of the Academy of Management, St. Antonio 2011.
- Hofmann, Iris/Gilbert, Dirk Ulrich (2010): Managing Political Responsibility: An Ethical Road Map for Stakeholder Dialogs based on Deliberation, Paper presented at the Annual Meeting of the Academy of Management, Montreal 2010.
- Hofmann, Iris/Gilbert, Dirk Ulrich (2009): Corporations as Political Actors: Classifying Corporate Citizenship and Advancing Legitimation, Paper presented at the Annual Meeting of the Academy of Management, Chicago 2009.
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