

PhD Workshop with Dr. Tine Köhler
Associate Professor for International Management, University of Melbourne

How to write up and publish qualitative research in top journals

Wednesday, July 1, 2020, from 9.00 a.m. to 12.00 p.m.
at Universität Hamburg, Faculty of Business, Economics and Social Sciences,
Chair of Organization and Management
Von-Melle-Park 5, staircase D, room 2032

In this workshop, Dr. Köhler provides guidelines for writing up qualitative research that help authors write clear and engaging papers by developing an interesting story, posing challenging and meaningful questions, communicating transparent, appropriate and rigorous methods, and presenting impactful, consequential and thought-provoking findings.

Writing-related issues are among the most pervasive problems that reviewers identify in qualitative papers. In fact, many more substantive issues, such as the perceived lack of a theoretical contribution or problems with the execution of the research, are often rooted in shortcomings in the write-up of the research. Reviewers frequently bemoan the fact that the authors often do not provide enough information, or not the right kind of information, to assess whether a qualitative research project was conducted appropriately or whether the reported findings are well grounded in the data.

As a highly experienced reviewer and associate editor of *Organizational Research Methods (ORM)*, Dr. Köhler provides insights into what reviewers and editors of top journals in the organization sciences are looking for when making publishing decisions about qualitative work. She focuses her discussion on what makes for a theoretical and practical contribution to research, the suitability of research methods, the quality of writing, what fits with the respective journal's mission, external factors that affect the review process, and the timing at which a piece of research might be submitted to a journal. She will put specific emphasis on some of the lesser known dynamics of the publication process that can affect publication success.

About Dr. Tine Köhler



Dr. Tine Köhler's research focuses on Global Teamwork and Research Methods and Statistics. She is an associate editor of *Organizational Research Methods* and serves as Editorial Board member for *Journal of Management Studies*, *Academy of Management Learning and Education* (former associate editor), *Journal of Management Education*, *Small Group Research*, and the book series *Research Methods in Strategy and Management*. She further reviews for the *Academy of Management Journal*, *Journal of International Business Studies*, *Journal of Management*, *Organization Studies*, *Industrial and Organizational Psychology*, and *Journal of Organizational Behavior*.

Registration

Dr. Köhler offers this workshop to PhD students who are interested in organization science. The workshop best suits the needs of those working with qualitative or mix-methods designs.

The workshop is organized primarily around participative interaction. Participants are invited to contribute their current (qualitative or mixed-methods) research papers (in English or German). Within the workshop, we will work with some of the examples. Participants are expected to carefully prepare assigned readings prior to the workshop in order to be able to act as informed and active contributors. As Dr. Köhler is a German native speaker, the workshop will be held in German and English (the talk will be in English, Q&A can mainly be in German). The maximum number of participants is 12 (first come, first served).

For further information and registration, please send an email to friederike.redlbacher@uni-hamburg.de.

No fee required, please bring some food or drink to share.