



**Universität Hamburg**  
DER FORSCHUNG | DER LEHRE | DER BILDUNG

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Fakultät Wirtschafts- und  
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### **Call for bachelor thesis**

#### **Topic:**

**To what extent has the social perception of the German energy transition changed from an initial opportunity into a perceived threat? (Literature)**

#### **Aim:**

The thesis is intended to depict in what way the energy turnaround was perceived as a chance at the beginning of its initiation and how it evolved into a perceived threat. A focus on the media, policy orientation, the energy sector or the German industry is possible.

#### **Results:**

- Mapping of the perception regarding the energy transition in the 1990s. (How was the EEG perceived in the certain areas?)
- In what way has the perception of the energy turnaround changed until 2014?
- What are the certain risk factors in 2014 that have not been in focus in 1990?
- Conclusion and evaluation about the change of perception.

#### **Advisor:**

1. Prof. Dr. Timo Busch
2. Marcel Richert

#### **Basic literature:**

- Ströbele, W., Wolfgang P., and Michael H. 2012. Energiewirtschaft: Einführung in Theorie und Politik. Oldenbourg Verlag.
- Kemfert, C. 2013. Kampf um Strom: Mythen, Macht und Monopole. Murmann Verlag DE.

#### **Please note:**

Thesis can also be written in English.

For further questions please contact:

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