



Universität Hamburg  
DER FORSCHUNG | DER LEHRE | DER BILDUNG

FACULTY  
OF BUSINESS, ECONOMICS  
AND SOCIAL SCIENCES

**Bachelor's thesis topics in the area of  
nonprofit management  
(As of 12 May 2025)**

Dear bachelor's students of the Socioeconomics department,

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I am delighted to present the following list of overarching bachelor's thesis topics. You are also welcome to propose your own topics as long as these are compatible with our nonprofit research program.

The professorship team supervises the nonprofit management bachelor's theses of students **who have already completed one seminar with us** and completed the seminar with a term paper, such as the Service Learning seminar or the Nonprofit Research: Questionnaire Preparation and SPSS seminar. This ensures that you have already been optimally familiarized with the topic of preparing an academic paper.

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Should you be interested in one of the topics on our bachelor's topics list, please arrange an initial appointment to discuss the matter.

If you wish to realize your own idea, please outline this in a brief email and send it to **the relevant contact person**. Please briefly describe the problem your paper addresses, its objective, and the approach you will take.

We wish you the best of success with producing your bachelor's thesis.

Kind regards,

Prof. Dr. Silke Boenigk

P.S.: You can find additional topics relating to the area of public management on the website of [Prof. Dr. Rick Vogel](#).

No.	Overarching topics	Research associate/ contact person
1	The sustainability reporting of sports clubs	SJ Weber
2	Good governance in sport	
3	Integration through sport	
4	Corporate volunteering	Alexander Rödl
5	Volunteer loyalty in nonprofit organizations	
6	Social inequality within volunteering	
7	Blood donor acquisition campaigns	Sarah Fenske
8	Engagement within the German Red Cross (DRK)	
9	Current trends in voluntary work	
10	Fundraising trends	Lena Höpken
11	Leadership in nonprofit organizations	
12	Donation platforms	

A *bachelor's thesis* may be produced either in German or English.