



## Liste der von Prof. Dr. Silke Boenigk betreuten Promotionen

Stand: Dezember 2016

**Dr. Marcel L. Mayr** (Promotion am 30.11.2016)

Dissertation „Leadership and Advanced Management Topics in Public and Nonprofit Organizations“

**Dr. Larissa Sundermann** (Promotion am 13.09.2016)

Dissertation „Nonprofit Donor Relationship Management – An Evaluation of Blood Donor Relationship Marketing Strategies“

**Dr. Annika Becker** (Promotion am 02.08.2016)

Dissertation „The Publics Trust in Nonprofit-Organizations“

**Dr. Mareike Möhlmann** (Promotion am 18.03.2015)

Dissertation „Strategic Management of Sustainable Services: Empirical Analysis from a Private, Public and Nonprofit Organization Perspective“

**Dr. Marius Mews** (Promotion am 29.04.2014)

Dissertation “Managing Reputation, Incentives and Target Groups – Empirical Research on Nonprofit Blood Donation Organizations”

**Dr. Sigrun Leipnitz** (Promotion am 24.10.2013)

Dissertation „Nonprofit-Marketing Research – Insights and Strategies for the Recruitment and Retention of Blood Donors“

**Dr. Viktoria Schuchardt** (Promotion am 10.01.2013)

Dissertation „Strategic Cause-Related Marketing and Cooperate Social Responsibility Partnerships“

**Dr. Christian Scherhag** (Promotion am 27.04.2012)

Dissertation “Evaluating Relationship Fundraising Strategies of Nonprofit Organizations – An Empirical Analysis of Blood Donor Priority and Upgrading”

**Dr. Isabella Nolte** (Promotion am 21.03.2012)

Dissertation „Management von Public-Nonprofit-Partnerschaften im Katastrophenmanagement“