



List of PhDs and *habilitations* supervised by Prof. Dr. Silke Boenigk

Last updated: August 2024

Dr. Laura Hesse (PhD on 15 July 2024)

Dissertation "Advancing Peer-to-Peer Fundraising Research: Conceptual and Empirical Insights from Multi-Actor Perspectives"

Dr. Nils Geib (PhD on 7 June 2024)

Dissertation "Leadership Continuity at Stake – Succession Management in Nonprofit Organizations"

Dr. Carolin Saltzmann (PhD on 19 April 2023)

Dissertation "Relationship Marketing in Blood Donation: Donor Recruitment, Retention and Recovery"

Dr. Peter Schubert (PhD on 27 July 2020)

Dissertation "The Overhead Debate in Nonprofit Finance: Conceptual and Empirical Extensions to the Nonprofit Starvation Cycle"

Dr. Meikel Soliman (PhD on 30 March 2020)

Dissertation "Taking a Behavioral Science Approach to Understand Blood Donation Behavior – Empirical Evidence and Implications for Blood Donor Marketing"

Dr. Aaron Kreimer (PhD on 4 December 2019)

Dissertation "Management of Refugee Integration: Exploring Multiple Dimensions of Refugee Well-Being"

Dr. Carolin Waldner (PhD on 18 November 2019)

Dissertation "Reputation Formation of Nonprofit and Social Entrepreneurial Organizations: Towards A Stakeholder Perspective"

Dr. Jutta Schrötgens (PhD on 21 July 2017)

Dissertation "The Next Generation of Philanthropy – Social Investments as a Paradigm Shift in Nonprofit Financing"

Dr. Marcel L. Mayr (PhD on 30 November 2016)

Dissertation "Leadership and Advanced Management Topics in Public and Nonprofit Organizations"

Dr. Larissa Sundermann (PhD on 13 September 2016)

Dissertation "Nonprofit Donor Relationship Management – An Evaluation of Blood Donor Relationship Marketing Strategies"

Dr. Annika Becker (PhD on 2 August 2016)

Dissertation "The Public's Trust in Nonprofit-Organizations"

Dr. Mareike Möhlmann (PhD on 18 March 2015)

Dissertation "Strategic Management of Sustainable Services: Empirical Analysis from a Private, Public and Nonprofit Organization Perspective"

Dr. Marius Mews (PhD on 29 April 2014)

Dissertation "Managing Reputation, Incentives and Target Groups – Empirical Research on Nonprofit Blood Donation Organizations"

Dr. Sigrun Leipnitz (PhD on 24 October 2013)

Dissertation "Nonprofit-Marketing Research – Insights and Strategies for the Recruitment and Retention of Blood Donors"

Dr. Viktoria Schuchardt (PhD on 10 January 2013)

Dissertation "Strategic Cause-Related Marketing and Corporate Social Responsibility Partnerships"

Dr. Christian Scherhag (PhD on 27 April 2012)

Dissertation "Evaluating Relationship Fundraising Strategies of Nonprofit Organizations – An Empirical Analysis of Blood Donor Priority and Upgrading"

Dr. Isabella Nolte (PhD on 21 March 2012)

Dissertation "Management von Public-Nonprofit Partnerschaften im Katastrophenmanagement"