



Liste der von Prof. Dr. Silke Boenigk betreuten Promotionen und Habilitationen

Stand: April 2023

Dr. Carolin Saltzmann (Promotion am 19.04.2023)

Dissertation „Relationship Marketing in Blood Donation: Donor Recruitment, Retention and Recovery“

Dr. Peter Schubert (Promotion am 27.07.2020)

Dissertation „The Overhead Debate in Nonprofit Finance: Conceptual and Empirical Extensions to the Nonprofit Starvation Cycle“

Dr. Meikel Soliman (Promotion am 30.03.2020)

Dissertation „Taking a Behavioral Science Approach to Understand Blood Donation Behavior – Empirical Evidence and Implications for Blood Donor Marketing“

Dr. Aaron Kreimer (Promotion am 04.12.2019)

Dissertation „Management of Refugee Integration: Exploring Multiple Dimensions of Refugee Well-Being“

Dr. Carolin Waldner (Promotion am 18.11.019)

Dissertation „Reputation Formation of Nonprofit and Social Entrepreneurial Organizations: Towards A Stakeholder Perspective“

Dr. Jutta Schrötgens (Promotion am 21.07.2017)

Dissertation „The Next Generation of Philanthropy – Social Investments as a Paradigm Shift in Nonprofit Financing“

Dr. Marcel L. Mayr (Promotion am 30.11.2016)

Dissertation „Leadership and Advanced Management Topics in Public and Nonprofit Organizations“

Dr. Larissa Sundermann (Promotion am 13.09.2016)

Dissertation „Nonprofit Donor Relationship Management – An Evaluation of Blood Donor Relationship Marketing Strategies“

Dr. Annika Becker (Promotion am 02.08.2016)

Dissertation „The Public's Trust in Nonprofit-Organizations“

Dr. Mareike Möhlmann (Promotion am 18.03.2015)

Dissertation „Strategic Management of Sustainable Services: Empirical Analysis from a Private, Public and Nonprofit Organization Perspective“

Dr. Marius Mews (Promotion am 29.04.2014)

Dissertation „Managing Reputation, Incentives and Target Groups – Empirical Research on Nonprofit Blood Donation Organizations“

Dr. Sigrun Leipnitz (Promotion am 24.10.2013)

Dissertation „Nonprofit-Marketing Research – Insights and Strategies for the Recruitment and Retention of Blood Donors“

Dr. Viktoria Schuchardt (Promotion am 10.01.2013)

Dissertation „Strategic Cause-Related Marketing and Cooperate Social Responsibility Partnerships“

Dr. Christian Scherhag (Promotion am 27.04.2012)

Dissertation „Evaluating Relationship Fundraising Strategies of Nonprofit Organizations – An Empirical Analysis of Blood Donor Priority and Upgrading“

Dr. Isabella Nolte (Promotion am 21.03.2012)

Dissertation „Management von Public-Nonprofit Partnerschaften im Katastrophenmanagement“