



## Workshop

# Re-defining the Boundaries of Science and Journalism in the Debate on Climate Change

Hamburg – Allende Platz 1 – Room 250

June 21 – 23, 2017

### Programme on Friday June 23<sup>rd</sup>, 2017 [Open to academic public]

9:10 Welcome – Michael Brüggemann

#### 9:15 – 10:45 Session 1: Neglected Perspectives

Climate Change and Humor – Max Boykoff

Images of Climate Change – Saffron O'Neill

Tracking trends over time: How the climate debate became focused on economics –  
Lance Bennett

10:45 Coffee break

#### 11:00 – 12:30 Session 2: Popular Discourses

Discussing Climate Change in different online public arenas – Ines Lörcher

**Roundtable: Making sense of climate change around the world** – Sara de Witt, Freja Eriksen,  
Fenja De Silva-Schmidt, Shameem Mahmud, Aditya Gosh; Moderation: Simone Rödder

**Closing remarks:** Lessons learnt in research on climate communication - future  
avenues – Irene Neverla

If you wish to attend, please send an e-mail to [sekretariat-klimakommunikation@wiso.uni-hamburg.de](mailto:sekretariat-klimakommunikation@wiso.uni-hamburg.de)