



Universität Hamburg
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Dr. phil. Sabine Rauchmann, M.Sc.

Fit for the Library in Hamburg: Search & Access

Agenda

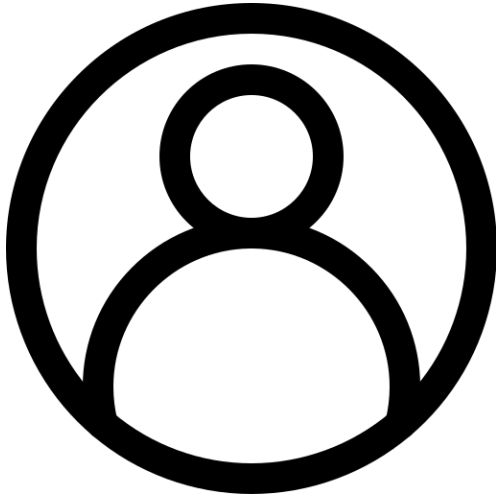
1. **Know**
University & Special Libraries in Hamburg
2. **Search**
Catalogs & Databases
3. **Access**
Physical & Electronic Copies
4. **Ask**
Contact & Support



Universität Hamburg
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1 Know University & Special Libraries in Hamburg

1.1 Three Libraries in Hamburg



- Fachbibliothek Wirtschaftswissenschaften holds subject specific literature on your course topics and welcomes requests for new books
- Bibliothekssystem UHH is the **10th biggest state and university library** in Germany
- ZBW hosts the **biggest collection** of literature in economics and business administration in Germany

1.2 Fachbibliothek Wirtschaftswissenschaften

- Von-Melle-Park 5, staircase A, 1st floor
- Opening hours:
mon-fri 9-21, sat-sun 10-18
 - Checking-out books
 - Working: laptops, wireless LAN, 2nd monitor
 - Searching: information desk
 - Individual working & group study spaces
 - Book carts (upon reservation)

www.wiso.uni-hamburg.de/en/bibliothek.html



1.3 ZBW

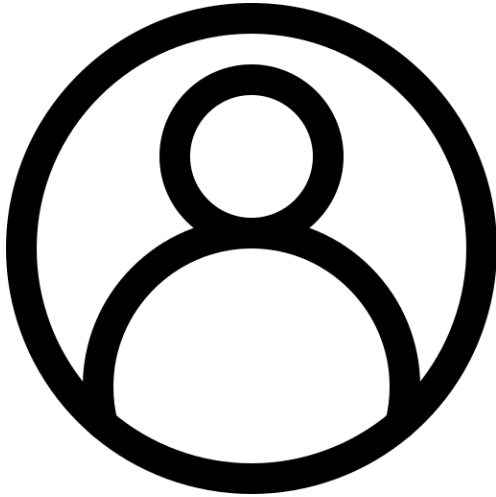
Deutsche Zentralbibliothek für Wirtschaftswissenschaften

- German central library for theoretical and empirical literature in the disciplines of economics and business administration worldwide; publications of closely related disciplines and auxiliary sciences with an economic focus
- Work stations, group study rooms, book carts

<https://www.zbw.eu/en/>



1.4 Your take-away: Library Resources in Hamburg



- Access print and electronic titles from three libraries **for free.**
- Access to electronic resources and fulltexts includes e-books of the major academic publishing houses and fulltexts as part of database subscriptions, i.e. Business Source Complete and ABI/Inform Complete.
- [Request books from the ZBW collections](#) and check them out at the FB Wirtschaftswissenschaften.



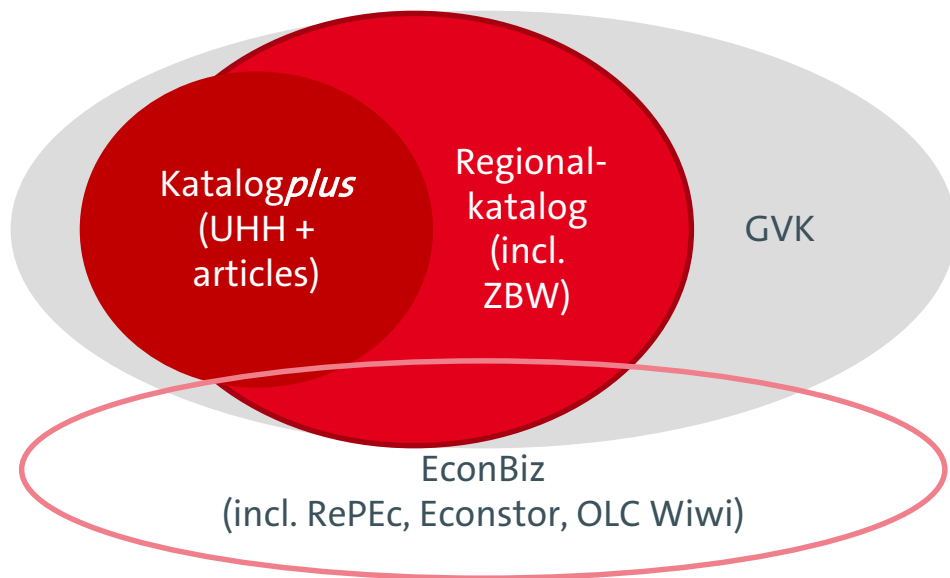
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2 Search Catalogs & Databases

2.1 Catalogs & Databases

- **joint catalog** for collections of all libraries in the Bibliothekssystem UHH ([Katalogplus](#))
- more than **117 literature databases** in economics and business administration, indexed in the [Database Information System](#) (DBIS), incl. **EconLit** (Ebsco), **Business Source Complete** (Ebsco) and **ABI/Inform Collection** (Proquest) – all licenses include **full text**
- licences to the major databases with financial and company information (i. e. **Refinitiv Workspace** incl. **Datastream**, **WRDS**, **Compustat**, **CRSP**)

2.2 Hierarchy of Catalogs

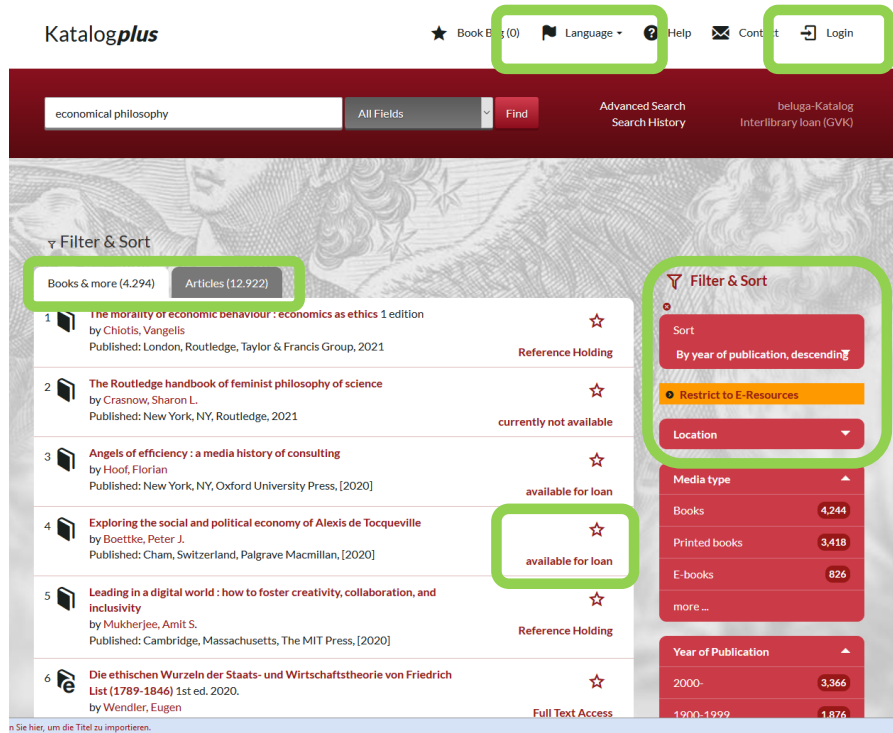


- **Katalog^{plus}** (UHH + articles)
<https://katalogplus.sub.uni-hamburg.de/>
- **Regionalkatalog Hamburg**
(UHH, ZBW + more)
- **Verbundkatalog GVK**
(Northern Germany)
- **EconBiz** (ZBW + more)
<https://www.econbiz.de/>

2.3 Katalogplus

- all books and journal titles in print and electronic format, selected articles, available in collections at Stabi and UHH libraries
- register for the [Campuslieferdienst](https://campuslieferdienst.uni-hamburg.de/) to order digital copies of book chapters or articles from UHH libraries for free

<https://katalogplus.sub.uni-hamburg.de/>



The screenshot shows the Katalogplus website interface. Key features highlighted with green boxes include:

- Top Navigation:**
 - Star icon for Bookmarks (0)
 - Language dropdown menu
 - Help icon
 - Contact icon
 - Login icon
- Search Bar:**
 - Search input field containing "economical philosophy"
 - Dropdown menu for "All Fields"
 - "Find" button
 - Links for "Advanced Search" and "Search History"
 - Link for "beluga-Katalog Interlibrary loan (GVK)"
- Filter & Sort Section:**
 - Buttons for "Books & more (4.294)" and "Articles (12.922)"
 - Sort dropdown menu set to "By year of publication, descending"
 - "Restrict to E-Resources" button
 - Location dropdown menu
 - Media type filter showing counts: Books (4,244), Printed books (3,418), E-books (826)
 - Year of Publication filter showing counts: 2000- (3,366), 1900-1999 (1,676)
- Search Results:**
 - Item 1: "The morality of economic behaviour : economics as ethics 1 edition" by Chiotis, Vangelis. Status: Reference Holding.
 - Item 2: "The Routledge handbook of feminist philosophy of science" by Crasnow, Sharon L. Status: currently not available.
 - Item 3: "Angels of efficiency : a media history of consulting" by Hoof, Florian. Status: available for loan.
 - Item 4: "Exploring the social and political economy of Alexis de Tocqueville" by Boettke, Peter J. Status: available for loan (highlighted with a green box).
 - Item 5: "Leading in a digital world : how to foster creativity, collaboration, and inclusivity" by Mukherjee, Amit S. Status: Reference Holding.
 - Item 6: "Die ethischen Wurzeln der Staats- und Wirtschaftstheorie von Friedrich List (1789-1846) 1st ed. 2020." by Wendler, Eugen. Status: Full Text Access.

2.4 Literature Databases for MIBAS

List of licensed literature databases

- [DBIS / Database Information System](#)
(list of all databases, licensed or for free)
- [Bibliothek WISO/BWL > Searching > Books and Articles > Economics](#)

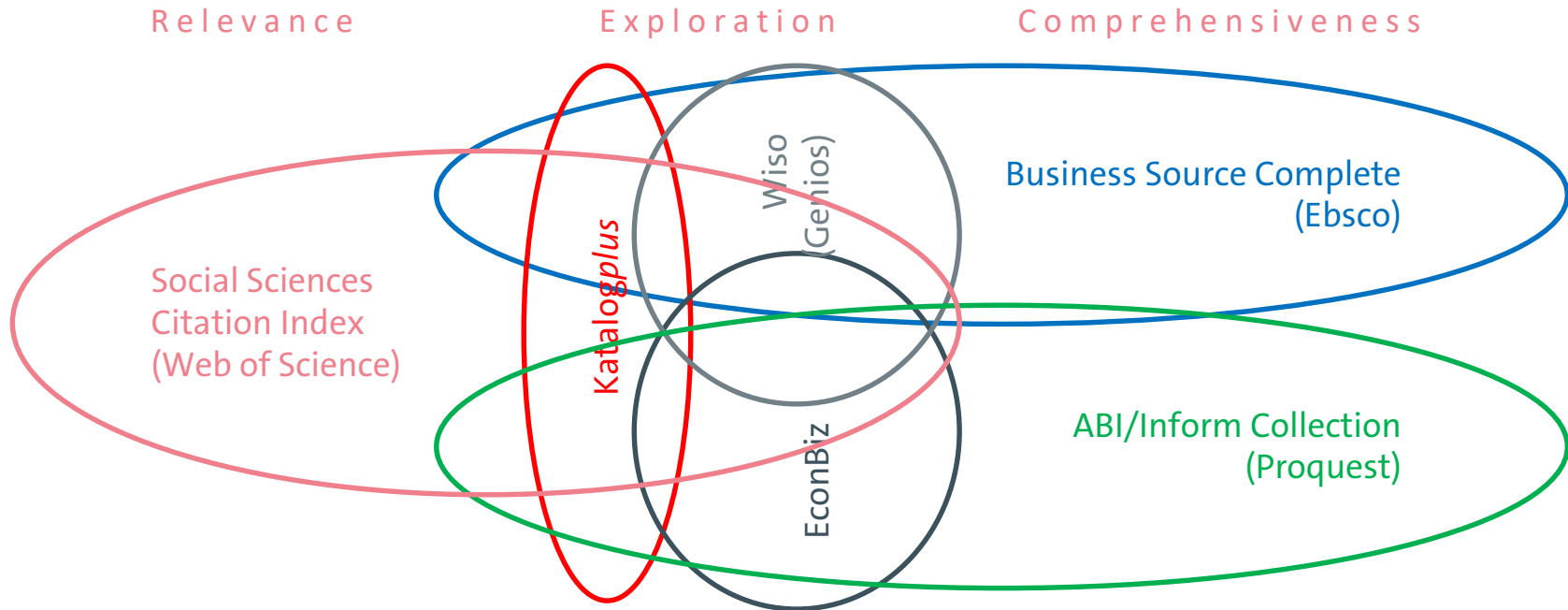
Top 4 literature databases for MIBAS = allow for high precision and recall

- [EconBiz](#) (ZBW)
- [Business Source Complete](#) (Ebsco)
- [ABI/Inform Collection](#) (Proquest)
- [Social Sciences Citation Index](#) (Web of Science/Social Science Citation Index)

2.5 Search Syntax in Databases

EconBiz (ZBW)	Business Source Complete (Ebsco)	ABI/Inform Collection (Proquest)	Social Sciences Citation Index (Web of Science)
econ. + bus. admin. (German / English)	Banking, Finance, Internat. Management, Business Management, Marketing, Real Estate, Trade and Commerce	Accounting, Banking, Finance, Health Care, HR, Insurance, Internat. Trends, Management (Science), Marketing, Real Estate, Taxation, Transportation	interdisciplinary
„labo?r market*“	"labo#r market"	"labo*r market"	„labo\$r market*“
Standard Thesaurus Wirtschaft	JEL classif. system citation analysis	Business Thesaurus	Keyword Plus
bibliographic info	many full texts (pdf)	many full texts (pdf)	Bibliographic info
Search History; Similar items by author / by topic	Search History (Save Searches; „Scholarly Journals“; Cited References, Times Cited in this Database; Find Similar Results	Recent Searches, Save Search/Alert, Limit to Peer Reviewed; References; Cited by; Related Items	Times Cited, Cited References, Create Citation Report

2.6 The database universe: Business administration



2.7 Workflow: Business Administration

(1) Introductions, Working Papers

[Econbiz](#) (ZBW)

(2) Most important articles

[SSCI](#) (Web of Science)

(3) All articles in Business Admin.
relevant
and
comprehensive

[Business Source Complete](#) (Ebsco)

[ABI/Inform Complete](#) (Proquest)

[[wiso](#) (Genios)]

(4) Other subject-specific databases

Listed in [DBIS](#)

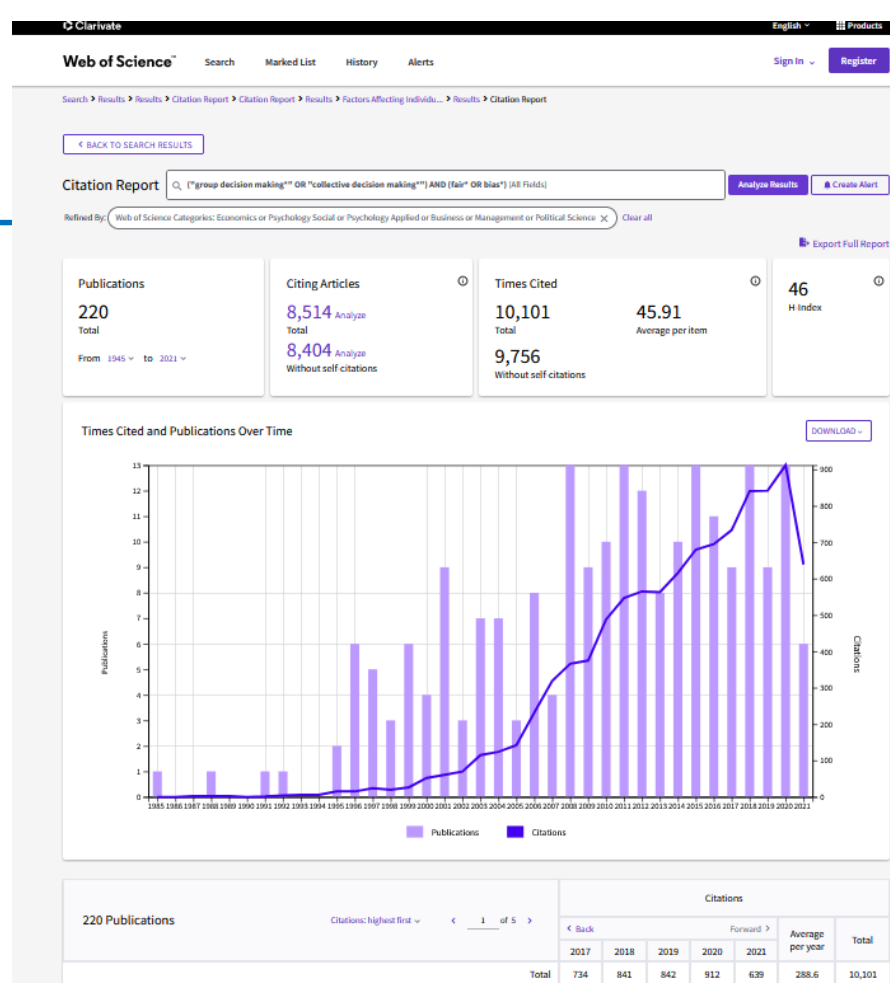
2.8 SSCI: Create Citation Report

Social Sciences Citation Index

Search syntax:

("group decision making*" OR "collective decision making*") AND (fair* OR bias*)

- [Create Citation Report](#)
- Analyze Results



2.9 Corporate and financial databases



LSEG DATA & ANALYTICS



Wharton
UNIVERSITY OF PENNSYLVANIA

wrds

WHARTON RESEARCH
DATA SERVICES

S&P Global
Market Intelligence

CRSP

CENTER FOR RESEARCH
IN SECURITY PRICES, LLC

An Affiliate of the University of Chicago Booth School of Business

CORPORATE AND FINANCIAL DATA

Topic	Region and Database
Stocks	World: Compustat Global (WRDS) , Refinitiv Workspace USA: Compustat North America (WRDS) , CRSP (WRDS)
Bonds and loans	World: Refinitiv Workspace USA: CRSP (WRDS)
Derivatives	World: Refinitiv Workspace
Analyst forecasts	World: I/B/E/S (Refinitiv Workspace)
Accounting	World: Compustat Global (WRDS) , Refinitiv Workspace DEU: Dafne USA: Compustat North America (WRDS)
Mergers & Acquisitions	World: Refinitiv Workspace
Ownership	World: Refinitiv Workspace
Market data and industry reports	World: Business Source Complete (Company Profiles); Factiva , wiso (Corporate data), Nexis DEU: Dafne
Company profiles	World: Business Source Complete (Industry Profiles, Market Research Reports), ABI Inform: Trade & Industry ; Factiva , wiso (Market data), Nexis Uni DEU: Dafne
Executive management	World: wiso (Personal data), Nexis Uni DEU: Dafne
ESG, governance, sustainability	World: Refinitiv Workspace

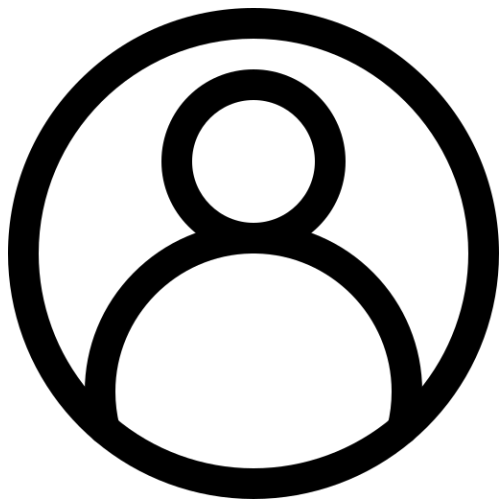


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3 Access

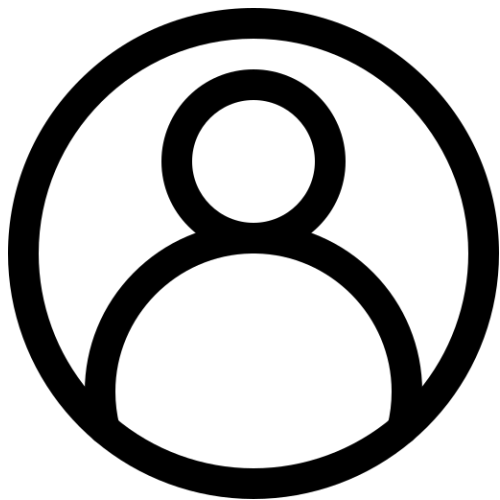
Physical and Electronic Copies

3.1 Your Library Card



1. Fill out the **application form** on the library homepage: <https://libcard.rrz.uni-hamburg.de/sub/edit.php?lang=en>
2. Go to the library **circulation desk (mon-fri 9-17)**.
Bring your student ID + your passport + your proof of registration.
Sign the application form.
3. = for free, valid for **one year**
= password-protected

3.2 (Off-campus) 24/7 Access to Electronic Resources



- **HAN link (Campus catalog, DBIS)**
(via HAN server of the Stabi which identifies you as UHH member)

OR

- **direct link** to full text or database: **VPN client**
= virtual tunneling software for identify yourself as UHH member using your RRZ password (UHH-Kennung), more information: <https://www.rrz.uni-hamburg.de/de/services/netz/vpn.html>

3.3 Electronic Licences at UHH Libraries

Find it

-  frei zugänglich
-  Im Campus-Netz sowie für Angehörige der Universität auch extern zugänglich
-  Nur für einen Teil der erschienenen Jahrgänge zugänglich
-  nicht frei zugänglich

-  frei im Web (frei im Web)
-  Campus-auch extern (im Campus-Netz sowie für Angehörige der Universität auch extern zugänglich)
-  Campus-auch extern (erweitert) (im Campus-Netz sowie für Benutzer mit gültigem Bibliotheksausweis auch extern zugänglich)
-  Campus-nur intern (im Campus-Netz zugänglich)
-  lokale Nutzung (in einer einzelnen Fakultät/ einer einzelnen Fachbibliothek)
-  Nationallizenz (**deutschlandweit** frei zugänglich (DFG-geförderte Nationallizenz))

„Traffic light system“

-  frei zugänglich

= free for all

-  Im Campus-Netz sowie für Angehörige der Universität auch extern zugänglich

= access on-campus for UHH members via WiFi; access off-campus via VPN

-  nicht frei zugänglich

= restricted access / not accessible

3.4 Full texts via „Find it UHH“

2. Behavioural psychology, marketing and consumer behaviour: a literature review and future research agenda.



Academic Journal

By: Wells, Victoria K. Journal of Marketing Management. Sep2014, Vol. 30 Issue 11/12, p1119-1158. 40p. 1 Diagram, 16 Charts. DOI: 10.1080/0267257X.2014.929161.

Subjects: CONSUMER behavior; CONSUMER research; MARKETING research; Marketing Research and Public Opinion Polling; OPERANT conditioning; CLASSICAL conditioning; BEHAVIORISM (Psychology)

[Cited References: \(29\)](#)

Find it UHH



Behavioural psychology, marketing and consumer behaviour: a literature review and future research agenda

DOI: 10.1080/0267257X.2014.929161

Victoria K. Wells^{a*}
pages 1119-1158

Publishing models and article dates explained

Published online: 30 Jun 2014



[View full text](#)



[Download full text](#)

[Full access](#)



Titel: Behavioural psychology, marketing and consumer behaviour research agenda
Quelle: Journal of marketing management [0267-257X] Wells, V S.:1119 -1158

Elektronischer Volltext

Volltext verfügbar über [Taylor & Francis Journals Complete](#) N

Jahr: 2014 Band: 30 Heft: 11/12 Startseite: 1119

Verfügbar ab 1997 Band: 13 Heft:1

Bestandsinformation

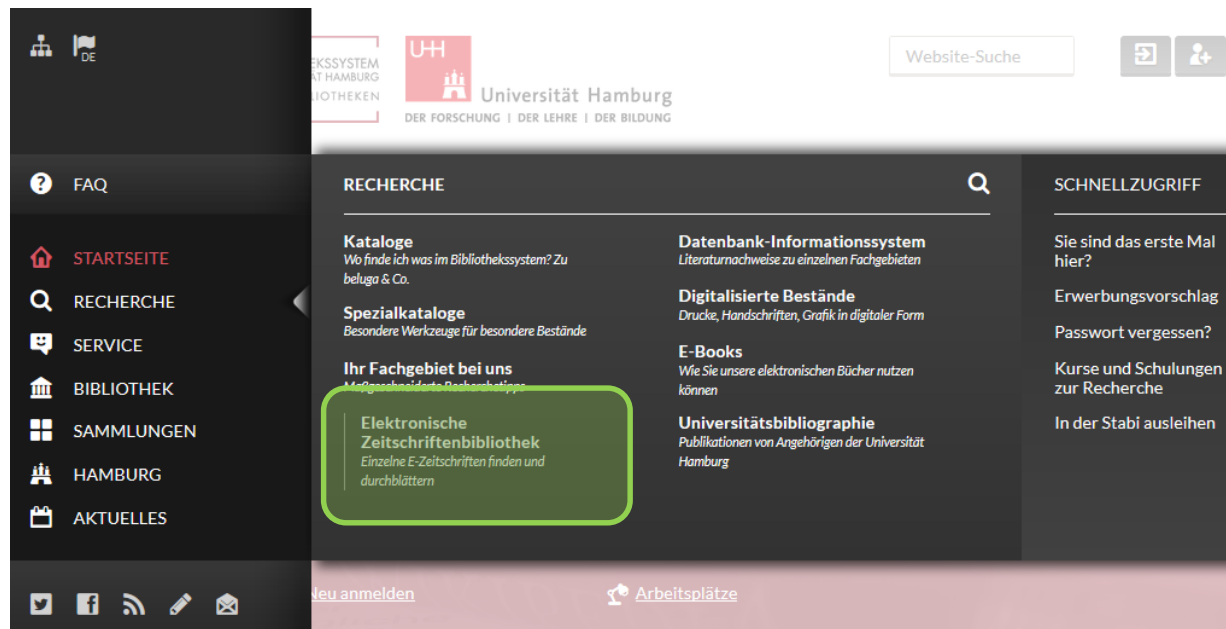
Bestand im [Campuskatalog](#)

Bestand im [Regionalkatalog](#)

Mehr Informationen zu dieser Zeitschrift

In [Elektronische Zeitschriftenbibliothek EZB](#)

3.5 Check Journal Access via EZB (Electronic Journal Database)



Not included
in the EZB:
newspapers.

For articles from i.e.
Newsweek, The
Economist, Die Zeit,
The Guardian and
more, use our licensed
[press databases](#)

3.6 Order Physical or Electronic Copies

Bibliothek WISO/BWL

Bibliothekssystem UHH

+ Bibliothek WISO/BWL

Bücher

*Bevor Sie bestellen:
 Prüfen Sie, ob eine
 elektronische Version
 im Volltext zugänglich
 ist, z. B. via
[Katalogplus](#)*

Bestellen
 Magazin,
 Fachbestand, LBS
 via [Katalogplus](#)

Bestellen
 Magazin FB Sowi,
 Speicherbibliothek
 via [Katalogplus](#)

+ ZBW
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 in FB Wiwi
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Artikel, Kapitel

*Bevor Sie bestellen:
 Prüfen Sie für Artikel
 via [Google](#), für Zeit-
 schriften via [EZB](#), ob
 eine Online-Version im
 Volltext zugänglich ist*

**Campus-
 lieferdienst**
 Einscannen
 via [Katalogplus](#)

**Campus-
 lieferdienst**
 Einscannen
 via [Katalogplus](#)

+ Elsevier
**Dokumentlieferdienst
 Elsevier**
 (nur WISO/BWL-
 Angehörige)
 via [Formular](#)

Deutschland

ZBW Remote Access
 via [ZBW-Nutzerkarte](#)
POLLUX
 via [Konto](#)
SocioHub
 via [Benutzerkonto](#)

Fernleihe
 via [GBV-Online-Fernleihe](#)
 1,50 EUR/Bestellung nach
 Freischaltung des
 Bibliotheksausweises

Dokumentlieferdienst
 via [subito](#)
 mit persönlicher
 Registrierung

3.6.1 ZBW-Bestellung

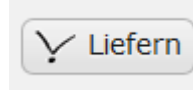
- **books** from the **ZBW collections**
- for all users of the Bibliothek WISO/BWL with a valid library card
- for free, request via [ZBW order form](#) on the Bibliothek WISO/BWL homepage
- books are available for check-out in the Fachbibliothek Wirtschaftswissenschaften at 16:00 on the next working day when ordered before 15:00

More information:

<https://www.wiso.uni-hamburg.de/en/bibliothek/ausleihe/zbw-bestellung.html>



3.6.2 Campuslieferdienst



- order **electronic journal article or book chapter copies** from the collection of **Bibliothekssystem UHH**, which are referenced in [Katalogplus](#) with the **Campuslieferdienst order function**
- for members of UHH with a valid library card
- for free, register via [Katalogplus](#) > Login
- PDF file will be delivered to your e-mail address within 5 working days



More information: <https://www.sub.uni-hamburg.de/service/leihen-liefern/fernleihe-dokumentlieferung/campuslieferdienst.html>

3.6.3 Elsevier journals

- for Elsevier journals that are not included in our Elsevier [DEAL](#) license
- for members of the faculties WISO and BWL
- for free
- request via [Elsevier order form](#) on the Bibliothek WISO/BWL homepage

More information: Dokumentlieferdienst Elsevier: <https://www.wiso.uni-hamburg.de/bibliothek/service/fuer-lehrpersonal/lieferdienste/elsevier.html>



3.6.4 Remote Access via ZBW

- Selected electronic resources, i.e. Emerald Insight – Journals (Premier), Infosci Journals, JSTOR Business Collection I+II, Proquest Central Ebooks
- Requirements
 - You have a valid ZBW user card + you have a residence in Kiel or Hamburg,
 - or you are studying or teaching at a university in Kiel or Hamburg.
 - You are logged in to EconBiz

More information: <https://www.econbiz.de/eb/en/remote-access-zbw>

3.6.5 Interlibrary loan

GBV-Fernleihe

- activate your library card to allow for GBV-Fernleihe at the SUB
- 1,50 € per request for copies or borrowing books
- up to 2 weeks in delivery time
- items need to be collected or checked-out at Stabi

Subito / Direktlieferdienst

- register for an account, not correlated to your library card
- 5+ € per request for copies or borrowing books
- appr. 3 days in delivery time
- items are sent to your address

International library loan

- via Stabi



4 Ask Contact & Support

4.1 Online / www.wiso.uni-hamburg.de/en/bibliothek

[ABOUT THE LIBRARY](#) [SEARCHING](#) [BORROWING](#) [SERVICES](#) [A-Z](#) [CONTACT](#)



Book an individual workstation

QUICKLINKS - SERVICES DURING COVID-19 RESTRICTIONS

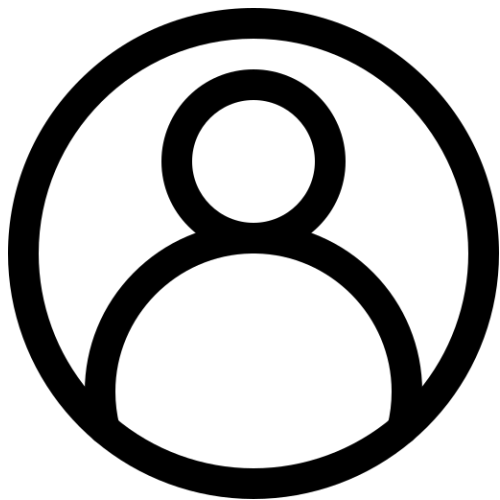
[> FAQ AT A GLANCE](#)

[> LIBRARY CARD APPLICATION](#)

[> BOOK AN INDIVIDUAL WORKSTATION \(GERMAN\)](#)

[> USER ACCOUNT](#)

4.2 Points of Contact & Support



Circulation Desk

- mon-fri 9-21, sat-sun 10-18, phone +49 40 42838-5720
- <https://www.wiso.uni-hamburg.de/en/bibliothek/kontakt.html>

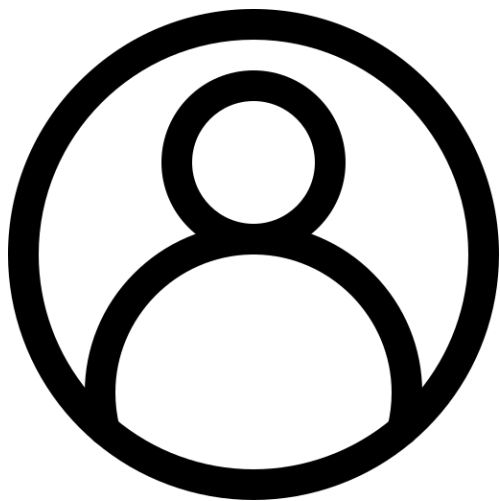
Information Desk

- mon-fri 10-15
- phone +49 40 42838-5332
- e-mail us at wiwi-infotresen.wiso@uni-hamburg.de

F2F consultation for your literature search

- Upon request via e-mail to bib-schulung.wiso@uni-hamburg.de

4.3 Training & Workshops



Workshops for literature search and reference management

- Tailored to your needs, for groups of 5+. Upon request via e-mail to bib-schulung.wiso@uni-hamburg.de.

Learn about

- finding the best **search terms** using thesauri,
- searching in the **top 3 literature databases** (i.e. EconLit, Social Sciences Citation Index)
- shaping your **search query** for your topic,
- subscribing to **alerts** for your searches,
- finding **full texts** quickly,
- preparing your **computer** optimally using our checklist,
- organizing your overall **workflow** efficiently.



Questions?



Arbeitsgruppe Informationskompetenz

Universität Hamburg
Fakultät für Wirtschafts- und Sozialwissenschaften
Bibliothek der Fakultäten WISO und BWL

Von-Melle-Park 5
20146 Hamburg

Telefon: +49 40 42838-5605 (Sabine Rauchmann – Koordination, Literaturrecherche)
Telefon: +49 40 42838-8812 (Elena Pencheva – Koordination, Fachbibliothek Wirtschaftswissenschaften)
Telefon: +49 40 42838-4662 (Ute Lehmann – Fachbibliothek Sozialwissenschaften)
Telefon: +49 40 42838-3560 (T Bleck - Citavi/Zotero)

E-Mail: bib-schulung.wiso@uni-hamburg.de
Website: www.wiso.uni-hamburg.de/bibliothek