

# CURRICULUM VITAE

PROF. DR. BILIANA YONTCHEVA

## CONTACT INFORMATION

University of Hamburg/HCHE  
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## PERSONAL DETAILS

Date of birth: 15. September, 1988  
Place of birth: Sofia, Bulgaria  
Citizenship: Austrian

## RESEARCH INTERESTS

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health economics, empirical industrial organization, structural models of entry, consumer search

## ACADEMIC POSITIONS

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2024-            **Professor for Health Economics (W3)**, University of Hamburg  
2020-2024      **Assistant Professor for Competition Policy (W1-tenure track)**, Heinrich Heine University (DICE)  
2016-2020      **Postdoctoral Researcher**, Vienna University of Economics and Business  
2012-2016      **Research and Teaching Associate**, Vienna University of Economics and Business

## AFFILIATIONS AND RESEARCH STAYS

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2022-            **Member**, IO Standing Committee, German Economic Association (VfS)  
2021-            **Research Affiliate**, Centre for Economic Policy Research (CEPR), London, UK  
2017/2018      **Visiting Scholar**, KU Leuven, Belgium  
2018             **Visiting Lecturer**, University of Economics in Bratislava, Slovakia

## EDUCATION

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2012-2015      **PhD in Economics**, Vienna University of Economics and Business  
2010-2012      **MSc in Economics**, Vienna University of Economics and Business  
2006-2010      **BSc in International Economic Relations**, UNWE, Bulgaria  
year abroad: Taras Shevchenko University, Kyiv, Ukraine

## PUBLICATIONS IN REFEREED JOURNALS

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**Local income inequality and product variety: empirical evidence** (with D. Pennerstorfer and N. Schindler) forthcoming in *Journal of Economic Geography* (2025)

**Private Monopoly and Restricted Entry - Evidence from the Notary Profession** (with F. Verboven) *Journal of Political Economy* 132(11) (2024): 3658-3707.

**Consumer search and price transmission: empirical evidence** (with D. Rroshi, J.-P. Loy, D. Pennerstorfer and C. Weiss) *Journal of Industrial Economics* 70(3) (2022): 631-683

**Local market definition in competition analysis: an application to entry models** (with D. Pennerstorfer) *Economics Letters*, 198 (2021): 109678.

**Information and price dispersion: theory and evidence** (with D. Pennerstorfer, P. Schmidt-Dengler, N. Schutz and C. Weiss), *International Economic Review*, 61.2 (2020): 871-899.

**Price transmission in the presence of a vertically integrated dominant firm: evidence from the gasoline market** (with R. Farkas), *Energy Policy*, 126 (2019): 223-237.

**Market structure and competition in transition: results from a spatial analysis.** (with M. Lábaj, K. Morvaj, P. Silanič and C. Weiss), *Applied Economics*, 50.15 (2018): 1694-1715.

**Market structure and competition in the health-care industry: results from a transition economy** (with M. Lábaj, P. Silanič and C. Weiss), *European Journal of Health Economics*, (2018): 1-24.

## WORKING PAPERS AND POLICY BRIEFS

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**When Time is of the Essence: Pharmacy Opening Hours in a Deregulated Environment** (with A. Kügler, M. Lábaj, P. Silanič and C. Weiss) Department of Economic Policy Working Paper Series, University of Economics in Bratislava.

**The Belgian Notary Profession in a European Context - Descriptive Evidence Against the Background of Proposals for Reform** (with F. Verboven) Policy brief

## WORK IN PROGRESS

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**Insurer-provider integration: impact on health care utilization and costs** (with J. Červený)

**Chain Formation and Consumer Welfare on the Retail Pharmacy Market** (with J. Červený and R. Kališ)

**Frequency of Price Adjustment and Market Power** (with D. Pennerstorfer and C. Weiss)

## TEACHING

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**PhD in Economics:** “Empirical Competition Economics”, “Topics in Industrial Organization”, “Models of Firm Entry”

**Master in Economics:** “Current Topics in Health Economics”, “Sustainability and Competition”, “Current Topics in Industrial Organization: Competition and Inflation”, “Topics in Applied Microeconomics”

**Bachelor in Economics:** “Health Economics”, “Industrial Economics”, “Applied Microeconomics”

## RESEARCH GRANTS AND PROJECTS

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2024-2027	<b>ANR-DFG Financing Scheme</b> (co-project leader with C. Chambolle and J. Stiebale, responsible for €237,656 of the total funding) Project: Producer and retailer markets organization
2023-2026	<b>German Research Foundation</b> (€220 600, project leader) Project: Vertical integration and efficiency in healthcare markets
2018-2021	<b>Austrian National Bank Anniversary Fund</b> (€100 000, project leader) Project: Income inequality and firm conduct
2020	<b>WU Award for Outstanding Research</b>
2019-2023	<b>Slovak Research and Development Agency</b> (visiting scholar and lecturer) Project: Entry and competition in regulated markets
2017	<b>Visiting Fellow Scholarship</b>
2017	<b>Edwin-von-Böventer Prize</b>
2015-2018	<b>Austrian Exchange Service (OeAD)</b> (visiting scholar) Project: Cooperation between the Faculty of National Economy of the UEBA and the Department of Economics of WU Vienna in Doctoral Programmes

## MEDIA COVERAGE

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VoxEU “Monopoly and restricted entry: Lessons from the notary professions”

De Tijd “Hervorming notariaat levert 500 miljoen euro maatschappelijke winst op” (“A reform of the notary profession can result in welfare gains of €500 million”)

## PROFESSIONAL SERVICE

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*Refereeing for journals:* Applied Economics, Energy Economics, European Journal of Health Economics, Games and Economic Behavior, Journal of Industrial Economics, Journal of the European Economic Association, Journal of Economics and Management Strategy, International Journal of Industrial Organization

*Refereeing for foundations and organizations:* German Research Foundation (DFG), European Association for Research in Industrial Economics (EARIE), German Economic Association (VfS)

*Other academic services/university self-government:* CEPR-IO Virtual Gathering (co-organizer), WU Academic Speakers Club (co-founder), teaching coordination (DICE), Masters admissions committee (WU), deputy equal opportunities representative (DICE).

## LANGUAGE SKILLS

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Bulgarian (C2), English (C2), German (C1), Russian (B2), Spanish (A1), Ukrainian (A1)