Economics of Media Bias Workshop, June 25-26, 2015, in Hamburg, Germany

Program
Venue: Hamburg Media School, Room 211/215, Finkenau 35, 22081 Hamburg

Thursday, June 25

9.30 - 10.15  Reception and welcoming coffee
10.15 - 11.45  Session 1: Effects I
  Ruben Durante, Sciences Po “Attack when the world is not watching? International media and the Israeli-Palestinian conflict” (with Ekaterina Zhuravskaya)
  Bei Qin, University of Hong Kong “The effect of Chinese microblogs on drug quality – The central or local governments matters?” (with Tomas Larsson and David Strömberg)
11.45 - 12.00  Coffee break
12.00 - 13.00  Keynote: Andrea Prat, Columbia University “Media Power”
13.00 - 14.15  Lunch break
14.15 - 15.45  Session 2: Soft and hard news
  Matthew Ellman, Institute for Economic Analysis (CSIC) and Barcelona GSE “Softness bias in the news: Optimal subsidies, price floors and competitive threats”
  Jil Sörensen, Hamburg Media School “Election cycles and media coverage of political scandal” (with Marcel Garz)
15.45 - 16.00  Coffee break
16.00 - 17.30  Session 3: New media
  Fabrizio Germano, Universitat Pompeu Fabra and Barcelona GSE “Time scarcity and the market for news” (with Larbi Alaoui)
  Francesco Sobbrio, Catholic University of Milan “Opinion dynamics via search engines” (with Fabrizio Germano)
19.30 -  Dinner
Friday, June 26

9.30 - 11.00 Session 4: Commercial bias

Johannes Hermle, NBER and University of Bonn “Does conflict of interest lead to biased coverage? Evidence from movie reviews” (with Stefano DellaVigna)

Johannes Münster, University of Cologne “Quantity restrictions on advertising, commercial media bias, and welfare” (with Anna Kerkhof)

11.00 - 11.15 Coffee break

11.15 - 12.45 Session 5: Effects II

Daniel F. Stone, Bowdoin College “Fox News and political knowledge” (with Elizabeth Schroeder)

Gregory J. Martin, Emory University “Bias in cable news: Real effects and polarization” (with Ali Yurukoglu)

12.45 - 14.00 Lunch break

14.00 - 15.30 Session 6: Good and bad news

Christian Kolmer, Media Tenor International “Asymmetric perceptions of the economy: Who follows whom?” (with Konstantin Kholodilin, Tobias Thomas, and Dirk Ulbricht)

Deborah Kistler, University of Lausanne “To steal or not to steal: The effects of media on respect for property rights” (with Christian Thöni)

15.30 - 16.00 Discussion and final remarks

Each presentation lasts 30 minutes, followed by 15 minutes for discussion.