



# Guidelines for the Preparation of Seminar Paper Presentations

As part of seminar papers, presentations are to be prepared. Presentations can be created either with PowerPoint or LaTeX.

A template for LaTeX or PowerPoint is available on the homepage of the Chair of Financial Economics.

## Presentations of Seminar Papers in the Bachelor and Master Program

### Duration

The presentations of scientific work in the context of a seminar are limited to the essentials and should last approx. 20 minutes.

### Scope

The presentation should consist of 15 to 20 slides. To keep each slide clear, text should be used sparingly, meaning a maximum of seven bullet points per slide, if possible. Depending on the number of bullet points, the total number of slides can be slightly adjusted.

### **Structure**

The outline follows the structure of your seminar paper. The introduction consists of motivating the economic question and the specific problem. Following this, concepts and technical terms can be explained. The main part focuses on your solution approach. In the conclusion, you should present the results and any open questions for further research.

*As of: 21.10.2025*