

Abstrakt

**Pluralisation of Life Worlds in the Modern World System and Local Markets
as Places of Integration e.g. at the Antique Market called *Ecseri***

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The market called *Ecseri* is a traditional market square in Budapest, which after years of caring for the everyday needs during the Socialist era, has turned into a well-known attraction with international flair and is an important factor in the competition between cities in a globalizing world.

The present situation of the market is characterized by the fact that collectors of antiques from all over the world meet and so take up the traditions of the antique business. The market, however, is not only attractive because of the quality of its antiques. The market called *Ecseri* in Budapest is a traditional place for spending money and at the same time an important part of living culture in a city, not just in the sense of presenting and selling material cultural assets and so cultivate traditional knowledge, but also in the sense of an institution with a special milieu, that can be characterized by its history and the neighbourhood structures it developed, which are connected with certain rules and traditions. *Ecseri* is a market and a place for experiences, but also a place of integration which has not lost its authenticity. Here the Romany have found a field of activity that is accepted by society, which not only makes it possible to establish legitimate social relations with the majority of society but also allows room for their individual way of life. The authenticity of the market can be described by the fact that it establishes and cultivates a special part of the life world with its own values, knowledge and normative expectations, meaning also that special social relations are allowed. The market as a public institution establishes its rules and its structure via the understanding of the members of this market about their life world. Life world requirements have been brought to the market and “immigrated” into the economic system and so not only created a flexible and at the same time stable market organization, but also a lively world, an attraction for tourists and the rest of the city-dwellers.